



**The Mission of TAEA is...**  
to promote quality visual arts  
education in Texas by...

- Promoting visual arts education as an integral part of school curriculum through development of professional knowledge and skills
- Representing and advocating for Texas art educators
- Providing service and leadership opportunities
- Conducting research and development of policies and decisions relative to practices and directions in visual arts education
- Sustaining and advancing professional development
- Supporting the advancement of visual arts knowledge and skills, leading art educators and their students into the 21<sup>st</sup> century.



## Big Art Day



### Purpose:

Big Art Day is an art happening to raise awareness of art education and art as a creative force in our communities on a BIG statewide scale. It is an attempt by the Texas Art Education Association (TAEA) to engage all art educators, their students and communities in a single day art event.

Visit [www.bigartday.org](http://www.bigartday.org) to get more information or to find an event close to you.

### Brainstorm ideas of Big Art Day events like:

- Workshops for kids
- Mural dedications
- Gallery nights, art shows, etc.
- Openings
- Handing out materials in front of museums
- Special museum / higher ed events
- Empty Bowls events
- Art oriented service-learning events
- Art fairs
- Paint out or sketch-crawl
- NAHS activities
- Be creative and go BIG for art!



### Texas Art Education Association

14070 Proton Road  
Suite 100, LB9  
Dallas, TX 75244  
Phone: 972.233.9107 x212  
Fax: 972.490.4219  
E-mail: [info@taea.org](mailto:info@taea.org)

### Discover more about TAEA at

[www.taead.org](http://www.taead.org)

All artwork was created by Texas Visual Arts students, and is property of these students under the protection of TAEA.



**Supporting Quality  
Art Education in Texas  
Since 1919**



**Sr. VASE**  
High School



The mission of the TAEA Visual Arts Scholastic Event (VASE) is to recognize exemplary student achievement in the Visual Arts by providing art students and programs a standard of excellence in which to achieve.



**Jr. VASE**  
Middle School



**TEAM**  
Elementary



**The Texas Art Education Association believes that...**

*The Value of Visual Arts Education*

- Visual arts are essential to human growth and development.
- They support diverse learning styles and intelligences, helping every student succeed.
- They build critical and creative thinkers as well as problem-solvers.
- Visual literacy and self-expression are vital tools for communication in today's global society.
- High-quality visual arts education requires certified, professional art educators.
- Ongoing professional development ensures excellence in instruction.
- Research and innovation in visual arts education must be actively supported.
- Strong communication with students, families, administrators, and community leaders is key to advancing visual arts.



**YAM is Youth Art Month**  
**TAEA-sponsored**  
**YAM Program events:**

- txEDCON (TASA / TASB) student art exhibit, advocacy booth and student art demonstrations
- YAM Flag Design contest to represent Texas nationally
- YAM Spring Exhibition for 100+ artists at the Bullock Texas State History Museum in Austin
- Selected YAM Spring Exhibition artworks chosen by the First Lady of Texas to represent the Governor's Gallery
- District and Area associations create YAM scrapbooks celebrating year-round advocacy and YAM events
- Connecting art educators with tools for advocacy and communicating the importance of quality visual arts programs at the local, regional and state level

