**Big Art Day**

**Purpose:**

Big Art Day is an art happening to raise awareness of art education and art as a creative force in our communities on a BIG statewide scale. It is an attempt by the Texas Art Education Association (TAEA) to engage all art educators, their students and communities in a single day art event.

Visit [www.bigartday.org](http://www.bigartday.org) to get more information or to find an event close to you.

**Brainstorm ideas of Big Art Day events like:**

- Workshops for kids
- Mural dedications
- Gallery nights, art shows, etc.
- Openings
- Handling out materials in front of museums
- Special museum / higher ed events
- Empty Bowls events
- Art oriented service-learning events
- Art fairs
- Paint out or sketch-crawl
- NAHS activities
- Be creative and go BIG for art!

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**The Mission of TAEA is...**

to promote quality visual arts education in Texas by...

- Promoting visual arts education as an integral part of school curriculum through development of professional knowledge and skills,
- Representing and advocating for Texas art educators,
- Providing service and leadership opportunities,
- Conducting research and development of policies and decisions relative to practices and directions in visual arts education,
- Sustaining and advancing professional development,
- Supporting the advancement of visual arts knowledge and skills, leading art educators and their students into the 21st century.

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Supporting Quality Art Education in Texas Since 1919

**Texas Art Education Association**

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All artwork was created by Texas Visual Arts students, and is property of these students under the protection of TAEA.
The mission of the TAEA Visual Arts Scholastic Event (VASE) is to recognize exemplary student achievement in the Visual Arts by providing art students and programs a standard of excellence in which to achieve.

The Texas Art Education Association believes that...

- The visual arts are essential at all levels of human development.
- The visual arts are sensitive to learning styles and multiple intelligences; all students are capable of success.
- The visual arts develop critical and creative thinkers and problem-solvers.
- Visual literacy and self-expression in the visual arts are vital forms of communication in our global society.
- Quality visual arts education requires instruction by professional certified art educators.
- Continuous professional development is necessary for quality instruction.
- Active support of research and development in visual arts education is essential.
- Promotion and implementation of quality visual arts education through communication with students, parents, school administrators and community leaders is vital.

YAM is Youth Art Month
TAEA-sponsored YAM events:

- YAM Flag Design Contest to represent Texas nationally
- YAM Exhibit for 100 artists at the State Capitol, followed by exhibit and awards reception at Bullock Texas State History Museum, Austin
- Selected State YAM Exhibit art displayed at TEA (Texas Education Agency)
- District and Area associations create YAM scrapbooks celebrating year-round advocacy and YAM events
- TASA / TASB student art exhibit, advocacy booth and student art demonstrations
- Connecting art educators with tools for advocacy and communicating the importance of quality visual arts programs at the local, regional and state level