Dear (Administrator),

As you consider the importance of quality professional development for your staff members, please consider an opportunity important to me: the annual **Texas Art Education Association Conference**. This conference is the highlight of the year for art educators across the state and provides an opportunity to connect with others from elementary to higher education who shares the same experiences in the classroom that I do.

This year’s conference will be held **November 8-10** in McAllen at the McAllen Convention Center.

Some of the activities include the following:

* Hundreds of quality artworks, Pre-K through college as well as museum studies
* Hands-on classes that show innovative techniques in the classroom
* Workshops are scheduled from 9 AM until 7 PM, and provide CPE credit hours
* Workshops providing information on special-needs students
* Vendors with up-to-date information on classroom supplies
* 1000’s of other educators willing to share information that benefit students
* Off-site workshops, experience institutes and tours
* Nationally recognized keynote speakers
* Workshops that integrate the TEKS and other core related subjects
* Updated information on programs such as AP, VASE, and Youth Art Month
* Strands specifically designed to meet the needs for the various grade levels
* Grants advice and information on saving, garnering, and finding funding for the art classroom
* Colleges and art schools providing information on scholarships that will benefit our students

It is my goal to provide quality art education for the students in our school while also sharing and mentoring other art educators from across the state. I am asking for your support to attend this year’s conference on Thursday through Sunday so that I might accomplish these goals. I hope you will let me know as soon as possible, so that our district will be eligible for the discounted registration rate. You can visit [www.taea.org](http://www.taea.org/) for information on this conference. Please consider this valuable opportunity and let me know if you can be of support with registration or hotel expenses.

Sincerely,

(Teacher Name)