REGION 1 FALL NEWSLETTER

#region1TAEA DISTRICT LIST

Brownsville ISD
Edinburg CISD
La Feria ISD
Laredo ISD
Lyford ISD
Mirando City ISD
ISD
Pharr-San Juan-Alamo ISD
Rio Grande City CISD
San Benito CISD
CISD
Santa Maria ISD
South Texas ISD
Valley View ISD
ISD
Donna ISD
Harlingen ISD
La Joya ISD
Lasara ISD
McAllen ISD
Mission ISD
ISD
Point Isabel ISD
Progresso ISD
Rio Hondo ISD
San Isidro ISD
Santa Rosa ISD
United ISD
Edcouch-Elsa

Hidalgo ISD
La Villa ISD
Los Fresnos

Mercedes ISD
Monte Alto ISD
Raymondville

Roma ISD
San Perlita ISD
Sharyland ISD
Weslaco ISD
Webb CISD
Zapata County

Region 1 Social Media Art Advocacy Plan

Advocating your art program through social media is important. We can make a greater impact and reach a larger audience as a region.

For Twitter, Snapchat, & Facebook posts, we will be using the following hashtags:

#region1TAEA

(for VASE, jr VASE, TEAM,)

Example:

Harlingen CISD Art Students earn 6 Gold Medals in #VASE #region1TAEA #artmatters

Hashtag for Youth Art Month (YAM):

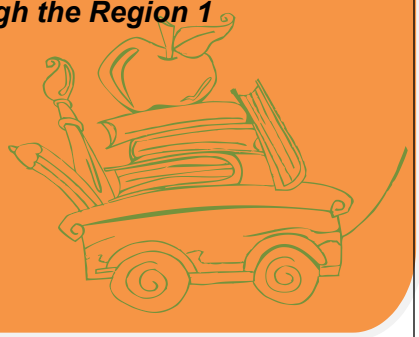
#region1YAMtx

Photos will be used for regional YAM scrap book

PINTEREST

Any images you email will be uploaded to these boards through the Region 1 representative:

V.A.S.E. Region 1
Jr V.A.S.E.
T.E.A.M. Region 1
Be Visual Region 1



Hello TAEA members!

My name is James Miller and I am your TAEA Region 1 Representative.

I will producing 4 seasonal newsletters in an effort to inform you all of opportunities to advocate your programs. One of my main goals is to work together to strengthen our visual arts programs in our area. We need to collaborate so that art is visible in Region 1 year round so that we may reach our communities.

My second goal is to develop a Region 1 Conference that focuses on improving curriculum, advocacy, and the integration of technology for 21st century skills.

Please contact me with any questions and always open to ideas that will help advocate the arts.

Email: jamiller@wisd.us twitter: @miller4art

REGIONAL ART SHOW

I would like to propose that members coordinate a Region wide art show in every district during the first two weeks of March. Each district exhibit will have the same theme " Be Visible Region 1" and use the same TAEA logos below.

In addition to a community art exhibit:

- ***Have your mayor proclaim Youth Art Month during the opening of the exhibit.***
- ***Register your "Be Visible Region 1" Art show in the Big Art Day registry.***
- ***Post with social media your event with the established hashtags and email photos to Region 1 representative for the TAEA YAM scrapbook***

NO SOCIAL MEDIA? Email me jamiller@wisd.us with attached photos or any questions ☺

BE VISUAL Region 1 T SHIRTS: If you know of a shop that can quote less than $7 , let me know. If not I can get these available provided we meet the 15 minimum order as a group.

We would wear these shirts during March.

Region 1 STEAM Chalk Art Event : Scholarship and Trophies (Date & Location TBA)

REGION 1 CONFERENCE

A Region 1 mini-conference will be organized sometime during the summer and focus on the following topics :

AP , STEAM, 2D & 3D curriculum building, K-12 Portfolio, Art & Technology, Advocacy

The goal is to provide CPE /Time Equivalency hours and quality learning experiences for members.

IMPORTANT DATES:

- ***TAEA FLAG DESIGN***

Postmark or email by December 8

- ***VASE- Lisa Saldivar- Director***

Regional Event - February 3 McAllen

- ***JrVASE- OPEN to Director Application***
- ***TEAM- Ted Estrada- Director***

Regional Event- April 7 Brownsville

FOLLOW Remind for instant updates about all things Region 1 by texting @taea1 to the number 81010, or by searching on the remind App. Share what's going on in the Facebook group, and tag your posts with #taearegion1