



# Nurturing the Creative Spirit



## Conference at a Glance

- TAEA Division Reports
- VASE Juror Training
- New Thursday Workshops
- Austin ART Crawl
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- NAEA News
- New Elite Card
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- Every Page COUNTS
- Must See Keynote Speakers

2010 CONFERENCE NOVEMBER 11-14



## Our Mission

The mission of the Texas Art Education Association is to promote quality visual arts education in Texas by promoting visual arts education as an integral part of the curriculum through professional development of knowledge and skills, representation of the art educators of Texas, service and leadership opportunities, and research and development of policies and decisions relative to practices and directions in visual arts education; to sustain and advance professional development; to encourage and promote the advancement of knowledge and skills.

## About the TAEA Star

### Purpose & Submission Guidelines

The Texas Art Education Association publishes its newsletter, TAEA STAR four times a year: Fall, Spring, Summer, and Winter. It also publishes an annual conference book. Letters, articles, and comments are welcomed and encouraged by TAEA. Please send all articles, photographs, and artworks to Sara Chapman (contact information below). Include your name, address, phone number, cell number, and e-mail address on all correspondence for verification purposes.

The purpose of the STAR is to educate and communicate the association's activities to the membership. The viewpoints contained in the STAR represent those of the writers and not the Texas Art Education Association. The STAR reserves the right to refuse any copy based on questions regarding copyright, ethics, and/or accuracy. The editor reserves the right to edit all copy for length without the loss of the integrity to submitted copy.

### Texas Art Education Association Star Newsletter Schedule

Issue	Delivery Date	Articles Due to Editor
Pre-Conference (Fall)	September	July 15
Conference Book	(November)	October 1
Winter Issue	January/February	December 1
Spring Issue	April	March 15
Summer Issue	July	May 1

### Advertising Rates

Ad must be prepaid to TAEA. To submit ad (black & white preferred), mail camera-ready art or e-mail file (.JPG or .PDF) to Sara Chapman.

Size of Ad	Winter, Spring, and/or Summer Issues			Pre-conference STAR and/or Conference Book	
	1X	2X	3X	one	both
Full Page 10" x 7" portrait	\$200	\$350	\$450	\$200	\$350
Half Page 10" x 3.5" portrait or 5" x 7" landscape	\$100	\$180	\$225	\$100	\$180
Quarter Page 5" x 3.5" portrait	\$75	\$130	\$150	\$75	\$130
Eighth Page 2.5" x 3.5"	\$50	\$80	\$90	\$50	\$80

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"The things we make, make us."

*-Recent Jeep Advertising Campaign*

Though I don't watch much television these days, I was struck by the recent ad campaign for Jeep. It hit me that the slogan was more than that, and it perfectly summed up TAEA and the job that we do as art educators.

The things that we make really DO make us.

As art educators, we use the tools of our trade to instruct and inspire our students everyday. From the art materials that we place in the hands of our students to the teaching strategies, TEKS, and philosophies that we incorporate into our lesson plans, our goal is to have the student embrace the art making process and produce a creative, original, personal, and evocative piece of art. Our quest is to lead the student out onto the creative limb and encourage visual risk taking – all the while holding the safety net.

Encouraging the student to take risks, and in the process to become a creative problem solver is an integral part of the process. The art that our students make is just the physical evidence of a much more important aspect of our job. The "things that we make" are actually visual learners with the skills and abilities to tackle the challenges of the 21st century.

We have to embrace this new idea of creativity. Art educators must lead our students into the world of Daniel Pink (*A Whole New Mind – Why Right Brainers will Rule the Future*), but we cannot lead the way with one foot planted in the safe and secure 20th century. Just as it is a new school year and a new class of students, it is a new demanding, technological world that confronts us. We too must stretch and grow and attempt new things in order to be the teachers for the students of this fast-paced world.

TAEA must grow and change too. Your association must be flexible and adapt to the expectations and the demands of the 21st century teacher. In an effort to be more responsive to member needs, the TAEA website has become more user friendly and accessible. Membership renewal/applications, registration for conference, and grant applications are all easily accessed on line at [taea.org](http://taea.org). and new additions are being added to the Resource page. Our next goal is to post outstanding and creative lesson plans on the site in the future.

Likewise, the TAEA conference has been restructured to meet the needs of the members. More workshop sessions, more hands-on, larger workshop space, flexible walk up sessions, and more hours of workshops are just some of the ways that the Austin conference is changing. The membership has spoken loudly and clearly and the Austin conference committee has put together an incredible event. TAEA is the largest state art education association in the nation, and the TAEA conference is only eclipsed by the NAEA event. Hundreds of dedicated art teachers are working to make your conference experience an incredible, revitalizing, and innovative experience in November. The things we make, make us. Our goal is to make this Association and this TAEA conference everything that you have come to expect from YOUR professional association.

See you in Austin!  
Keep Art Weird – Nurturing the Creative Spirit!

A handwritten signature in black ink that reads "Cheryl".

Cheryl Evans  
TAEA President



**Elementary Division**  
**Out of the Box and Across Texas!**

All across Texas, art educators are creating innovative approaches to teaching their students. The goal is to engage, motivate and excite

them into going beyond just basic responses to the objectives, and pushing the limits of their creativity and thinking. What can we do for

ourselves as artists *and* teachers? We must do the same! Professional development like the TAEA conference, mini-conferences, institutes and artist workshops provide us with the fuel to light up our teaching, as well as our own creative juices. This year's conference is no exception. I encourage you to bring your own supply kit with colored pencils, watercolors, pens, glue stick, ink, etc. Every attendee will receive a sketchbook as we will showcase these works of art at TAEA's 50<sup>th</sup>

Anniversary to be held in Galveston 2011. Austin will provide incredible opportunities and inspiration for the artist in you, as will the sessions at the convention

center. There will be fantastic sessions for the elementary division this year. But don't let the division level stop you—attend some sessions geared to middle school and high school to see what our students will have the opportunity to do later, and what they need to be prepared to do. The Elementary Division Meeting on Saturday will be THE event—plan on joining and staying as we will have great speakers, out-of-the-box lessons shared, and lots of creative ideas flowing!

I also encourage you to take a look at TEAM: the Texas Elementary Art Meet. Elementary level students create a work of art, and write about it using a set of questions that are provided, engaging them in higher-level thinking tied to the local TEAM event judges, and are reviewed. The goal is to provide a positive and constructive art critique experience at the elementary level. <http://www.taea.org/TEAM/VaseReg/Index.cfm> Samantha Melvin, Division Chair [arteaches@hotmail.com](mailto:arteaches@hotmail.com)

**Elementary Division**  
**Samantha Melvin**



**Middle School Division**  
**Middle School Gets Set For Conference!!**

We hope everybody had a great time at the fall conference in Dallas. This year looks to be a great conference for all. Austin is such a great city for

art teachers with all the galleries and art venues for us to tap! Yvonne Tibai and I are looking forward to seeing as many of you as possible at this year's middle school meeting.

It's all of you who make for a great conference each year. If you've never presented a workshop at conference, think of your favorite lesson and contact Cheryl Evans, our new president. She has an idea for some lessons that can be taught to the overflow crowd. If you feel intimidated about it, team up with a friend and do one together. We always learn so much from each other.

Our middle school teachers are still connecting by email. If you want to be a part of the group, contact me at [Janis.mccorkle@hum-ble.k12.tx.us](mailto:Janis.mccorkle@hum-ble.k12.tx.us) and I can add you to the list. If you

have something to share with the group, send it to me so I can forward it. We are always looking for helpful websites, good ideas or helpful hints, better ways of doing things.

Don't forget to participate in the many YAM exhibits going on throughout the year. If we don't let our light shine, nobody will know about the great things we are doing for our students. We need to be visible, you know. Be sure to find out more about Jr. VASE if you have not been participating in this worthy competition. If you have not participated in this in the past, please consider participating in future, it is so good for our students and prepares them so well for High School VASE. My students get excited every year to take their work to it.

We are still thinking about a middle school teacher Rendezvous in the summer. Let's discuss it further at our meeting at conference. I'm looking forward to seeing you all at the conference in Austin!

**Middle School Division**  
**Janis McCorkle**



**High School Division**  
Alicia Moore

*High School Division*  
**Creative Program Building**

See Spot Run! and the adventures of Dick and Jane, these are fond educational memories of the past and as we move into the future of a changing face in education we must ask ourselves, how do we navigate these changes in the art program on our campuses and in the community? We work hard to rigorously challenge our students through the work they create each day developing a strong mature sense of growth in their portfolio that can be seen and celebrated each year.

Celebrating the student accomplishments often are in the shape of a display in our rooms, hallways, and in local galleries for the community to enjoy. Many of you are now creating new and innovative ways to

promote your programs using both traditional means and 21<sup>st</sup> Century skills. This Fall in Austin let's share our tried and true – weird and wacky ways we are promoting, recruiting, and keeping the kids in our programs!

Bring your notepad and pencil to the High School Division session for a whirlwind of networking with other art teachers, sharing best practices, project ideas, and building the Art program.



**Supervision/Admin Division**  
Janice Truitt

*Supervision/Administration Division*  
**Supervisors' Meeting At Conference**

I am looking forward to our fall conference. This is such a great opportunity to learn from each other and improve our art programs in our districts. Our

meeting will be split between 2 days. The meeting on November 11 from 5:00 PM – 7:00 PM will include a light snack. On November 12 the meeting from 9:00-AM – 11:00 PM will include a continental breakfast. A new format at our meetings will include small group work to be shared with the larger group. I now have a little homework for each of you. In one session we will come up with the "Top 10 Questions Every Principal Should Ask An Applicant." Come with your expertise to help develop this list. Another discussion topic is "How do you evaluate the value of a competition?" It will be great to hear everyone's views.

The third and fourth group work sessions will focus on safety in art classrooms. The use of power tools in high school art classrooms in my district has motivated me to revise our

safety manual. I will bring what I have to share and I am sure others have information that will be helpful to the group. Another project I have been working on in my district is designing kiln rooms. With each new building and renovation I have been gathering designs and information to improve the quality and safety of kiln rooms. Please bring what you can for this discussion. I am hoping to take what we create from our group work to address the questions and topics on the Supervisor's page on the TAEA website.

Also at the meeting on Thursday we will hear from Tom Waggoner about what is happening in the state. Gloria McCoy will give an update on TEAMS and Joey Doyle will give us an update on VASE. On Friday David McCullar will share information on Art Advocacy in the 21<sup>st</sup> Century. He has teachers giving a presentation during the conference that can be helpful to administrators. Others can share information on helpful workshops for administrators. It will be great to see everyone. [Janice.truitt@pisd.edu](mailto:Janice.truitt@pisd.edu)

## Higher Education Division

Paul Bolin



### Higher Education Division Heading Toward Austin

In a very few days, Austin will be the spirited site for art education in the state of Texas and beyond. Let the excitement begin! This year's TAEA conference looks to be the best ever, and the Higher Education Division is poised to add much to this fine quality event. From what I have seen and heard so far from those involved in planning the conference, there are a number of very provocative sessions to be conducted by members of the Higher Education Division. Don't miss this opportunity!

Again this year the conference will host a session that showcases research conducted by graduate students in various art education programs around the state. Given the quality of similar sessions conducted in the past, this will again be a stimulating and engaging opportunity to learn what research is being conducted by graduate students in the field.

Echoing this session, this year's conference will again include a session directed toward recent or current research carried out by art

education faculty and other professionals throughout the state of Texas. Great news: This session will be extended in length from one hour and 45 minutes to two hours and 45 minutes, giving attendees the opportunity to hear more about the range of research being undertaken in art education, as well as increased time for conversation about these investigations.

Along with a host of exciting and motivating sessions focused specifically on art education in higher education, there will be a vast number of presentations at the conference directed primarily toward other Divisional Areas within TAEA. I encourage those of us in higher education to move beyond the traditional sessions we attend most often—our professional comfort zone—and cross over into visiting presentations offered by other Divisions of TAEA. Such attendance will cause us to see our work and world in different light and, in turn, may invigorate others to visit sessions that take them into new territory. This border crossing will benefit us all. I'll see you there.

### Museum Division Embracing the Weird



In response to the slogan, Keep Austin Weird, a local bumper sticker proclaims, Keep San Antonio Lame. Such sarcasm speaks to the author's insecurity about how one city stacks up to another in comparing the 'cool' factor. As museum educators, we also question how our programs compare to those at other museums. Are we trying new things? Do we offer quality programs? How can we keep our practice fresh?

TAEA conference is a great time to mix with our colleagues and discover fresh approaches to planning programs, attracting audiences, and learning about research and best practices. I look forward to hearing about how other museums embrace the weird (or fresh) and steer clear of the lame.

Following the Museum Division Meeting on Saturday, please join colleagues for fellowship at Moonshine Patio Bar & Grill. It will be a great time to network.

Also look for the conference session **In-reach Versus Outreach: Possibilities for Museum Learning**. As a result of conversations at the division meeting last year, we have collaborated with the higher education division to offer a discussion of In-reach and Outreach.

Finally, I want to encourage you to submit a topic or theme for discussion during our Museum Division meeting. Please email me suggestions, [kate.carey@mcnayart.org](mailto:kate.carey@mcnayart.org). Bridget and I look forward to meeting up with the division in Austin and comparing notes about what is going on across the state. We would also be happy to disseminate any Must-See-Austin-Sites. Please send us your favorites.

#### Mark Your Calendar

- Museum Division Meeting  
Saturday, November 14, 3:00 pm
- Museum Division Happy Hour  
Moonshine Patio Bar & Grill  
Saturday, November 14, 5:00 pm

Kate Carey, Chair, Museum Division  
[kate.carey@mcnayart.org](mailto:kate.carey@mcnayart.org)  
Bridget O'Brien, Chair-Elect, Museum Division  
[bobrien@mfah.org](mailto:bobrien@mfah.org)

## Museum Division Kate Carey



## Youth Art Month (YAM) National Youth Art Month Turns 50!

Take out your calendars and planners and put a big circle around March 2011 because Youth Art Month is turning 50! According to the National Youth Art Month website, "Youth Art Month was created in **1961** by ACMI, a non-profit association of art and craft materials manufacturers, in cooperation with the NAEA." This is the year to plan a special celebration for Youth Art Month!

How are you going to celebrate Youth Art Month this year? Have a great idea or maybe need an idea to celebrate YAM? Then stop by the Youth Art Month booth in the exhibit hall at Conference in November. We want to update our **50 Ideas to Celebrate Youth Art Month From Texas Teachers** that are currently available in the Youth Art Month Booklet. We would love to hear your ideas about how you are planning to celebrate Youth Art Month. We will have a bulletin board at the booth where you can

add your idea to the list. Come full of ideas to celebrate YAM and share them with our members!

Also, come and join us for the Youth Art Month breakfast at conference on Sunday morning at 7:00 am. Find out everything you need to know about Youth Art Month.

The 2011 Youth Art Month booklet should be available online in September. Here are some dates to help with your planning:

- December 10, 2010- Postmark deadline for YAM flag entries.
- December 13, 2010-January 12, 2011- Online registration for Capitol YAM.
- January 13, 2010- Postmark deadline for Capitol YAM Artwork.

Please check with your district YAM representative or art coordinator/director on how your district registers for Capitol YAM.

See you in November!

Texas Treasures/Rhonda Sherrill

### "Benefits of Local Associations"

Come share space with other Local TAEA

Associations and raise money for your yearly activities, scholarships, inservices, and contributions to Art Education in your area.

Each year at the Fall Conference, TAEA gives "Texas Treasures" a booth in the exhibit area for us to share and promote our local association's fundraisers. This is a venue to show what we all do in our hometown areas for the promotion and extended educational needs in Art education.

**If your association would like to have space and time in our booth please let me know.**

\*When your group comes to the booth you will need to present your **tax number** given to your association and fill out the tax form. ★

\*Have a **sign** for the name of your association, goals, mission statement etc.

\*Have all items **priced**.

\*A **representative** for your group must be there at all times while you are selling.

**\*REMEMBER THE MONEY EARNED BY YOUR ASSOCIATION IS NOT FOR PERSONAL GAIN OR**

### **USE!**

In the past twenty years the Denton County Art Education Association has been successful because of the continuity of fundraisers and the application of the monies to those who could benefit in growth from Art.

Come join other associations during the TAEA conference in November and earn a better future for your areas.

Rhonda Sherrill  
"Texas Treasures"  
[rsherrill@dentonisd.org](mailto:rsherrill@dentonisd.org)  
940-369-2947



# AUSTIN WELCOMES TAEA!



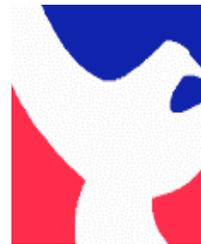
THE AUSTIN CONFERENCE COMMITTEE WOULD LIKE TO INVITE EVERYONE TO OUR WONDERFUL CITY FOR THE 49TH ANNUAL TAEA CONFERENCE AT THE AUSTIN CONVENTION CENTER. WE HAVE SO MANY WORKSHOPS, TOURS, EXPERIENCE INSTITUTES AND SPECIAL EVENTS PLANNED THAT YOU SHOULD BE ABLE TO KEEP VERY BUSY THE ENTIRE CONFERENCE. WE HAVE LINED UP THREE OUTSTANDING KEYNOTE SPEAKERS, SO BE SURE NOT TO MISS ANY OF THE GENERAL SESSIONS. PUT ON YOUR "WEARABLE WEIRD" AND TWO-STEP ON OVER TO "NURTURE YOUR CREATIVE SPIRIT" IN AUSTIN THIS NOVEMBER!

YOUR 2010 CONFERENCE CHAIRS AND COMMITTEE, KRISTEN MARSTALLER, TIM LOWKE, AND CHRIS COOPER



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# CEDFA

*Thomas H. Waggoner, TEA Liaison*

## Another Successful Fine Arts Summit!

I am pleased to report that the Texas Fine Arts Summit XI, hosted by the Center for Educator Development in Fine Arts (CEDFA) and held in Austin on June 10-11, 2010 at the Airport Hilton Hotel, was another great success! The 2010 Summit was the second year of a four-year plan to provide professional development training on assessment strategies in each of the four fine arts content areas, one strand of the Fine Arts Texas Essential Knowledge and Skills (TEKS) per year:

Perception - 2009  
**Historical/Cultural Heritage - 2010**  
Response/Evaluation - 2011  
Creative/Expression Performance – 2012

This year's Fine Arts Summit focused on assessment strategies as related to the Historical/Cultural strand of the Fine Arts TEKS. Participants also explored the benefits of using portfolio assessments – specifically, electronic portfolios – as tools to evaluate the depth of student learning of the Historical/Cultural strand of the TEKS in addition to students' interests and creativity over an extended body of work and time.

The outstanding presenters for the 2010 Summit Art sessions were as follows:

**Samantha Melvin**, Art Instructor  
R.J. Richey Elementary School, Burnet CISD  
**Nancy Walkup**, Art Instructor  
W.S. Ryan Elementary School, Denton ISD  
**Danielle Pontus**, Art Instructor  
Elsik High School, Alief ISD  
**Linda Fleetwood**, Art Instructor  
John Marshall High School, Northside ISD

**Sara Chapman**, Executive Director of TAEA and a member of the CEDFA Board of Directors, served as mentor and coach for the Art presenters.

The Texas Fine Arts Summit XI featured two keynote speakers for the Opening and Closing Sessions – **Dr. Carol Reynolds**, former Associate Professor of Music History at the Meadows School of the Arts, Southern Methodist University in Dallas, Texas; and **Dr. Cris Guenter**, Professor and Graduate Coordinator in the Department of Education at California State University in Chico, California. Other features of the Summit were as follows:

1. Special intensive Pre-Summit Sessions that provided participants with in-depth professional development several topics; and
2. An administrators strand of workshops pertaining to districtwide implementation of arts assessment strategies,
3. Presented by Dr. Terri Castleberry, Director of Curriculum for Waco ISD.

For those fine arts educators who were unable to attend the Fine Arts Summit, there is an agreement among the state's arts education associations, including TAEA, to incorporate a special CEDFA strand of workshops at each of the organizations' 2010-11 conferences to replicate the 2010 Summit topics.

You are encouraged to mark your calendars now for the 2011 Texas Fine Arts Summit XII, which is scheduled for Thursday-Friday, June 9-10, in Austin at the Airport Hilton Hotel. Thank you for all that you do for your students each and every day in the art classrooms of Texas schools. I look forward seeing you in Austin at the 2010 TAEA convention in November. Please do not hesitate to contact me or Kris Andrews, Executive Director of CEDFA, if we can ever be of service or assistance to you. ★



# Art From the Streets

Art From the Streets is a feature length documentary about a program for homeless artists in Austin, Texas. The film tells this story by tracking five of the artists involved in the program over the course of a year. The film visits homeless camps, shows daily challenges of street life, and shows the Tuesday/Thursday art "classes" that provide supplies and space for the homeless to create their art.

Once a year, a 2-day show and sale where the artists' work is sold and where they interact with people that they rarely have a chance to encounter in such a positive way takes place. This year, the sale will take place on the Friday and Saturday of our Austin TAEA conference. We encourage everyone to visit this very special show within walking distance of the Conference Center. Thank you for donating art supplies to this very special cause. Layton Blaylock, filmmaker of the documentary will be conducting a workshop on Friday, where the film will be shown, and the program discussed



## TAEA ON FACEBOOK!

[HTTP://WWW.FACEBOOK.COM/TEXASARTEDUCATIONASSOCIATION](http://www.facebook.com/TexasArtEducationAssociation)

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# TAEA State Convention

Austin, Texas

November 11-14, 2010

*Continuing Education Workshops  
for Advanced Placement Studio Art/Art History Teachers!*

Drawing, 2-D Design, 3-D Design, and Art History

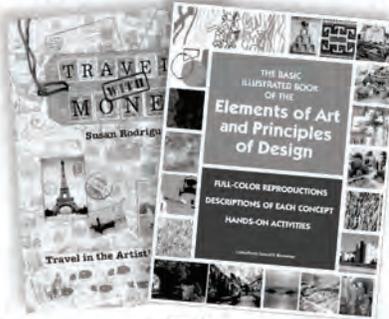
Teachers of Advanced Placement are encouraged to attend TAEA Convention to stay current with Curriculum and Portfolio requirements provided by the College Board



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“Wearable Weird” is our on-site scholarship silent auction theme for 2010. We’re asking you to use every bit of your highly creative imagination (the part of you that makes you a dynamite artist and art teacher) to design something eccentric and wearable. Items could include (but not be limited to) things like scarves, flip-flops, earrings, bracelets, pins, necklaces, t-shirts, tank tops, shawls, reading glasses, aprons, masks, belts, socks, hats, etc., etc., etc. In other words, if you can wear it, and it’s creative and fun, it’s exactly what we’re looking for! Fire up your design engines and see what you can come up with.

Once you have designed your fabulous wearables, please fill out the “Wearable Weird Intent Form” in this STAR, and send it to Chris Cooper at [ccoop27@hotmail.com](mailto:ccoop27@hotmail.com) (or snail mail; address on form). We’d like to get an idea about how much space we need in our auction area. All wearables should be brought to the conference ready to display (jewelry securely mounted, clothing on hangers, etc.). Full guidelines are printed on the Intent Form.

In addition to our annual on-site silent auction, the Austin conference committee is introducing a brand new, off-site, silent auction that will also benefit our TAEA scholarship fund: “Minumental Artworks”, a 5x5x5” auction held at Clay Under Fire Studio, part of the Bolm Road Studios/EAST Austin Tour, an Experience Institute. Conference goers may view and bid on these items during this tour, or visit the studio on their own for bidding. Directions to the studio will be available at the “Wearable Weird” on-site auction booth. If you want to donate a 3-D piece that falls within the “Minumental Artworks” size guidelines, the Intent Form will also be available here in the STAR, and pieces can be dropped off at the “Wearable Weird” booth in the exhibit hall.

Do you have wearable art (weird or not) or would you like to dress up as a favorite famous artwork or artist? Would you like to win a fabulous prize? Join the Wearable Weird Art Contest and Procession at the first general session of the 2010 TAEA Fall Conference in Austin: Keep Art Weird! Participants (or teams of participants) need to arrive early to the general session to sign in, receive a number and line up to parade in. TAEA members attending the session will vote to determine winners in the categories of Weirdest, Most Wearable, Most Artistic! Be sure to remind your cheering section to attend the general session to cheer you on to victory! Winners will be announced and honored with prizes at the second general session.



# "WEARABLE WEIRD" INTENT FORM TAEA SCHOLARSHIP AUCTION 2010



Name \_\_\_\_\_ Email \_\_\_\_\_

School/District \_\_\_\_\_ Phone # \_\_\_\_\_

Title/Descriptor of Wearable \_\_\_\_\_

Type of Wearable (jewelry, t-shirt, shoes, etc.) \_\_\_\_\_

If multiples, how many? \_\_\_\_\_ (Use a new form for a different type of wearable)

Estimated value \_\_\_\_\_ (If multiples, list value of single item)

**Please prepare your wearable for proper display:**

- Jewelry/other small items should be attached to a proper backing at least 6" square.
- Clothing that needs to hang should be on a hanger suitable for display.
- Items that go together (pairs, sets) should be attached together in some fashion.
- If you would like to bring a display aid (foam head, jewelry stand, etc.), label it with your contact info and pick it up at the end of the auction. Any display aids left after Sunday General Session become property of TAEA.
- If you feel the value of your donation is significant, please let the volunteer know at check-in so that proper security measures will be taken.



All bids will start at \$3, \$5, or \$10 unless value is significant and should start higher. Volunteers at check-in will help determine starting bid.

AUCTION ITEMS SHOULD BE CHECKED IN WITH AN AUCTION VOLUNTEER BETWEEN 9am AND 2pm ON FRIDAY INSIDE THE EXHIBIT HALL AT THE AUCTION BOOTH. BIDDING WILL BEGIN NO LATER THAN 4pm ON FRIDAY, AND WILL CLOSE AT 3pm ON SATURDAY. WINNERS MAY PAY FOR AND PICK UP THEIR ITEMS BETWEEN 4-6pm AT THE AUCTION PICK-UP STATION (TBA).

**Send forms to Chris Cooper:**

Email to [ccoop27@hotmail.com](mailto:ccoop27@hotmail.com) ...OR...

Snail mail to Chris Cooper, SMHS, 2601 E. McCarty Ln., San Marcos, 78666

## GET YOUR "CREATIVE WEIRD" GOING!!!

## NAEA...Coming to TEXAS!

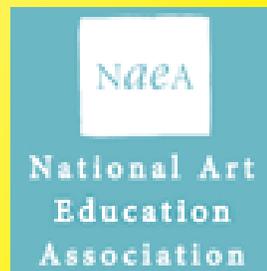
In the spring of 2013, NAEA will have their annual conference in Fort Worth, Texas. Mark your Calendar for April 18-21, 2013. More information will come soon.

### Special HONORS....

**Alisa Meli** and our TAEA Youth Art Month Scrapbook won an "Award of Excellence" from NAEA. Congratulations!

**Samantha Melvin & Nancy Walkup** are both finalists for the upcoming election for NAEA's

Elementary Division Director-elect. Congratulations to both candidates & we know TAEA will be very well represented!



## *The Elite Card*

*Win Prizes and earn privileges at State Convention Only \$20.00*

- Early Vendor Entry-1st viewing and shopping time with the vendors.
- Priority placement with artist shoes
- Opportunity for "Last Call" for Silent Auction-Additional minutes.
- Meet & Greet/ General Session Speaker
- Opportunity to win a free TAEA membership & registration.
- Raffle for over \$500 worth of art supplies & Traveling Art Easel



### Chance to Win Quality Essentials!!!!

Art supplies include: Art books, Monet Traveling Easel for on sight location, & all the items listed here:

Flat & Round Brush sets, Charcoal sets, Set of 96 Nupastels, Soft Pastels, 20 piece Graphite Set, Oil Paints, Tortillions, Prismacolor Portrait Tin, 36 Watercolor Pencils.



*Sold at Registration Table at Austin Conference*

**FRIDAY, NOVEMBER 12**

**6:00 pm—8:00 pm - \$10.00**

# Austin Art Crawl 2010



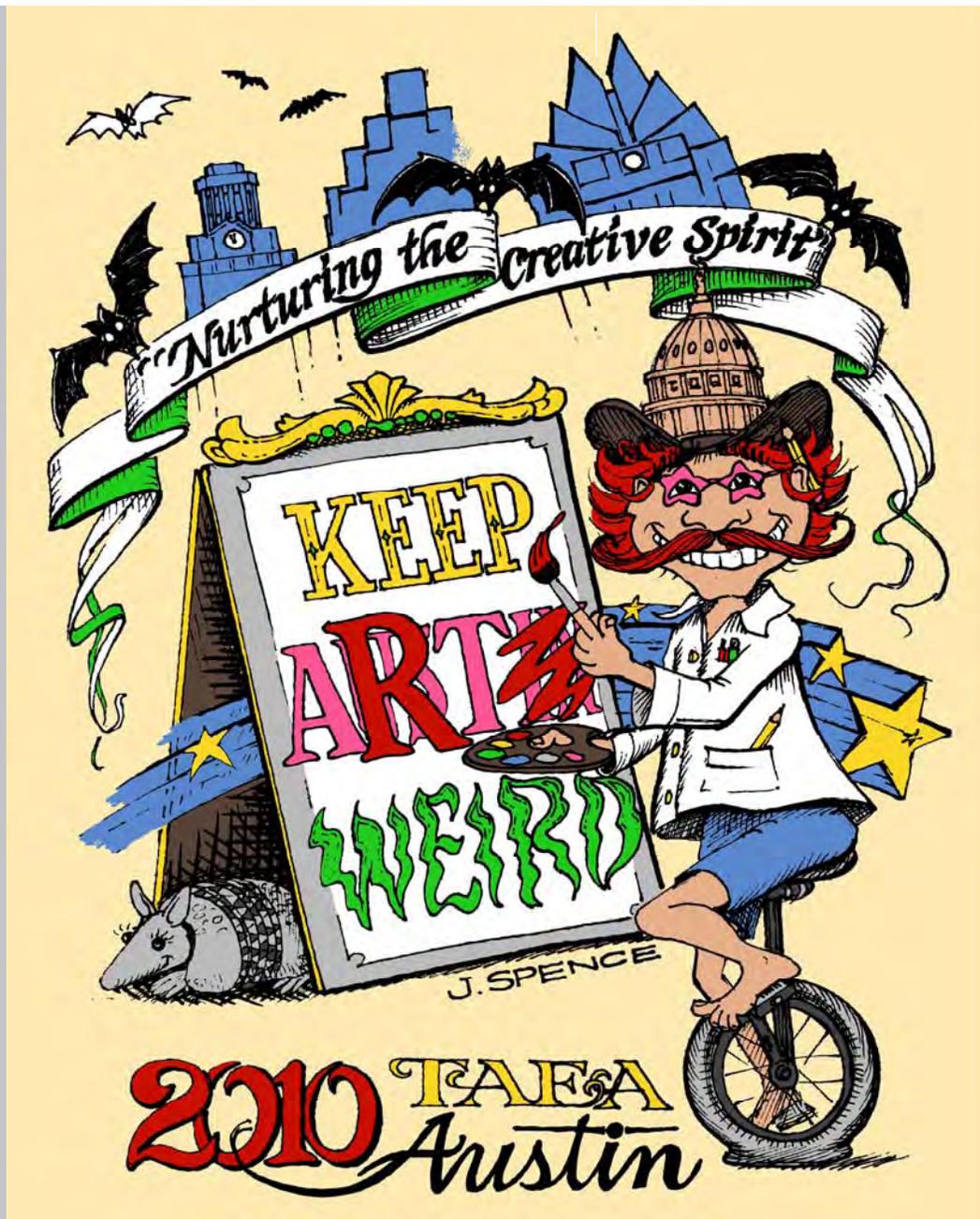
Join your fellow art educators on Friday, November 12 from 6-8pm for a visual feast during **Austin Art Crawl 2010**! For \$10 you will be taken between three of the city's museums for exhibitions, shopping, a scavenger hunt and a progressive art-making project. Selections include:

- ◆ **Austin Museum of Art ([www.amoa.org](http://www.amoa.org))**  
Exhibitions with tours plus gift shop; progressive art making; Highlighted Exhibition will be From Process to Print: *Graphic Works by Romare Bearden*. AMOA is offering a 10% discount in the Museum Store to "crawlers" on Friday night!
- ◆ **Blanton Museum of Art ([www.blantonmuseum.org](http://www.blantonmuseum.org))**  
Exhibitions with tours plus gift shop; jewelry designer will be on-hand for special event and discount of art jewelry plus other items; progressive art making space on the loggia; scavenger hunt in the galleries. Highlighted Exhibition will be *Turner to Monet*.
- ◆ **Nurturing Their Creative Spirit; The 2010 Conference Committee Art Show at The Hideout**
- ◆ **Mexic-Arte Museum ([www.mexic-artmuseum.org](http://www.mexic-artmuseum.org))**  
Exhibitions with tours plus gift shop; progressive art making; Highlighted Exhibition will be *Promises of Independence and Revolution: Artists Interpreting Mexico*.
- ◆ **Art House at Jones Center ([www.arthouseatjones.org](http://www.arthouseatjones.org))**  
Exclusive access to rooftop lounge for TAEA conference participants (must have badge); progressive art making; Highlighted Exhibition will be Jason Middlebrook: More Art about Buildings and Food.

## SHUTTLE SERVICE – AUSTIN ART CRAWL 2010

There will be shuttle service running between the hours of 5:30pm and 9:00pm. Check your conference program for details.

# TAEA Annual Conference November 10-14, 2010 Austin, Texas



*Nurturing the Creative Spirit*

# WWW.TAEA.ORG

## Conference Registration Forms / Links

- **Conference Information** — learn more about the schedule Workshops, Tours, Experience Institutes, etc.
- **Conference Workshops**
- **Register Online (Credit Card Payment)**
- **Register by Snail Mail / Fax (Check, PO, or Credit Card Payment)**

Go to [www.TAEA.org](http://www.TAEA.org) to see **all** the new workshop info.

**DOWNLOAD THE .PDF TODAY!**

## *Calling all Artists who use Technology! TAEA Conference 2010 needs YOU!*

We're adding a new tech strand this fall called...

### **Bring Your Own Laptop (BYOL)**

...and we need lots of presenters! Interested conference attendees will bring their own laptops to participate in what we hope will be two days of non-stop art-technology sharing sessions, from Photoshop to Art Blogs and everything in between. The Austin Convention Center has free wireless connections, so presenters and participants alike should be able to accomplish just about anything!

All you need to do to present is this...

1. fill out the ONLINE presenter application
2. include "BYOL" in your presentation summary
3. list the software you will use
4. plan to either provide demo disks, or be able to direct participants to free downloads (we will provide Adobe demos)



## Art and Soul

# TAEA Fall Conference 2010

**Join us in Fall 2010 for the Annual TAEA Conference in Austin. We invite art educators to collect items for two distinct giving opportunities that assist organizations who need art supplies and/or art lessons. We call this endeavor *Art and Soul*.**

**Giving for adult artists:** When you are cleaning out at the end of the school year or during the summer, remember to put aside art supplies that could be used by needy, homeless adult artists. The supplies could be watercolors, paint, brushes, new markers or oil pastels that you are willing to give to artists that are not as fortunate and have limited resources.

**Giving for child artists:** You are also invited to create lesson plans and put aside new supplies that will fit in a ziploc bag for a child who needs a creative outlet. These lessons should be simple and not too complicated or messy. (Please see lesson plan format.)

**All items that you donate will go to artists who need our support within the greater Austin area. Items will be collected at the TAEA November Conference in Austin.**

***Art and Soul* is how we can share our love for art.**

Art Project \_\_\_\_\_ for \_\_\_\_\_ age child

Submitted by an Texas Art Educator \_\_\_\_\_

Description:

Materials:

Process:

# 2010 EXHIBITORS

Abbeville Press	MAYCO
AMACO/Brent	NASCO
American Ceramic Supply Co.	Natural Fibers, LLC
Armadillo Clay & Supplies	National Art Honor Society
Art Image Publications	Original Works
Art & Soul	Pacon Corporation
Art To Remember	Porch School & Art Supply
Asel Art Supply	Paragon
Awards - TAEA	Royal Brush Mfg.
Bezhouse Arts	Sanford
Blick Art Materials	School Specialty – SAX
Cameo Blessings	SHIMPO Ceramics
Canson, Inc.	Silent Auction
Ceramic Store of Houston	Silver Graphics Studio
Close to Earth	SKUTT
Crayola, LLC	Spectrum Glazes
Crystal Publications	Square 1 Art
Davis Publications	Stained Glass of McKinney
Denton Art Girls	Strathmore
Design Originals	The Clay Lady
Dixon Ticonderoga	Texas Art Supply
Dry Creek Pottery	Texas Treasures
Electronic Gallery	Triarco Art & Crafts
Flourish	United Art and Education
General Pencil Company	University of Texas Co-op Art Store
Handy Art	Usborne Books
Jack Richeson & Co.	VASE
L & L Kiln	Youth Art Month

**Vendor's Showcase**

**8:00 AM-9:00 AM**

**Friday, November 12**

**Exhibit Hall**

# TAEA 49<sup>th</sup> Annual Conference

## EVENT SCHEDULE

### THURSDAY, November 11, 2010

<b>Registration</b>	<b>7:00 AM-1:00 PM</b>	<b>Convention Center</b>
8:00 AM-10:00 AM	TAEA Executive Board	
10:00 AM-4:00 PM	TAEA Council-At-Large	
<b>Registration</b>	<b>3:00 PM-9:00 PM</b>	<b>Convention Center</b>
4:00 PM-7:00 PM	Commercial Exhibits Open	Exhibit Hall
4:00 PM-8:00 PM	Workshops/Presentations	Convention Center
5:00 PM-7:00 PM	Supervisors Meeting	Convention Center

### FRIDAY, November 12, 2010

<b>Registration</b>	<b>7:00 AM-7:00 PM</b>	<b>Convention Center</b>
8:00 AM-9:00 AM	Vendor's Showcase	Exhibit Hall
9:00 AM-11:00 AM	Supervisors Meeting	Convention Center
9:00 AM-2:00 PM	Commercial Exhibitors	Exhibit Hall
8:00 AM-11:45 AM	TAEA/VASE Directors Meeting	Convention Center
9:00 AM-2:00 PM	Workshops/Tours	Convention Center
2:00 PM-4:00 PM	1 <sup>st</sup> <i>GENERAL SESSION: Sara Hickman</i>	Convention Center
4:00 PM-7:00 PM	Commercial Exhibitors	Exhibit Hall
4:00 PM-8:45 PM	Workshops/Presentations	Convention Center

### SATURDAY, November 13, 2010

<b>Registration</b>	<b>8:00 AM-2:00 PM</b>	<b>Convention Center</b>
9:00 AM-11:00 AM	2 <sup>nd</sup> <i>GENERAL SESSION: Daryl Howard</i>	Convention Center
11:00 AM-1:45 PM	TAEA/VASE Juror Certification Training	Convention Center
11:00 AM-3:00 PM	Commercial Exhibitors	Exhibit Hall
11:00 AM-8:00 PM	Workshops/Tours	Convention Center
3:00 PM-4:00 PM	Fellows Business Meeting	Convention Center
3:00 PM-4:45 PM	Division Showcases/Meetings	Convention Center
5:00 PM-5:45 PM	Signature Series	Convention Center

### SUNDAY, November 14, 2010

7:00 AM-8:00 AM	Youth Art Month Breakfast/Meeting	Hilton
8:00 AM-8:45 AM	TAEA Area Meetings	Hilton
9:00 AM-11:00 AM	3 <sup>rd</sup> <i>GENERAL SESSION: Lois Gibson /</i>	
	<b>Fellows Induction</b>	Hilton
11:00 AM-1:00 PM	Workshops	Hilton

# FIRST GENERAL SESSION

Friday 2:00 – 4:00 PM



**Sara Hickman**

Sara Hickman does not like brussels sprouts, but is diligently trying to change her opinion to start a revolution that will change everything.

In 1989, she began recording and touring, and has released both adult and children's music on major/indie labels. In May 2010, following in the footsteps of Willie Nelson, she will become the Official State Musician of Texas. Since 1996, Sara has released CDs through SLEEVELESS, her independent label, where she oversees marketing, distribution, licensing and produces each CD. She co-owns Stingray, a design company that creates CD packaging, posters, and book jacket designs. From the sales of NEWBORN, Sara donated over \$50,000 to charities, including Hill Country Youth Ranch near Kerrville, TX. Her children's CD, BIG KID, heralded an eight month #1 single, "Radiation Man", on XM Kids radio. In 2007, Sara founded SUPER PAL UNIVERSE, a teen band that created "pop driven activism", helping kids learn about the environment and community service through music.

Sara's twice been on NBC's "Tonight Show", hosted her own VH-1 special, produced a video (winning first place in the USA Film Festival), been National Ambassador for Half Price Books, and raised hundreds of thousands of dollars for charities. She's performed internationally, at festivals, in Carnegie Hall, with symphonies and for house concerts.

During 2010, Sara will be releasing two new adult CDs; a family CD with music, poetry and ideas on how families can be creative together, and an animated DVD of her children's songs. She has two daughters, a husband, a dog and a 197 score in bowling.

## Awards Program

Join in celebrating our award winning honorees as TAEA introduces its 2010 selections at the First General Session. Each honoree will share their many accomplishments that have brought them such a great honor. Come honor your colleagues and share some of their experiences!

# SECOND GENERAL SESSION

Saturday 9:00 -11:00 AM



**Daryl Howard**

After receiving her BFA from Sam Houston State University, Daryl lived and taught art at an overseas school in Tokyo in the 1970s. During this time Howard was introduced to a private collection of 18th and 19th century Ukiyo-e woodcuts. Feeling an immediate connection to the works of art and wanting to learn more about the woodblock print making process, Daryl embarked on an apprenticeship with master print maker Hodaka Yoshida. By the time she left Japan, Howard had become proficient in the medium, well on her way to perfecting the painstaking demands of carving and printing. Immediately returning to graduate school in 1976 at the University of Texas at Austin, she began her experience with a second medium, mixed media collage.

The technique of woodblock printmaking is part of my soul. After over thirty years of sketching, carving and printing, I am still as excited as I was when I pulled my first print with Hodaka Yoshida in Tokyo. The textural thread within my collage work leads from one image to the next. There is something magical about using the elements of the planet: gold, silver, copper, gemstones and pigments made from soils. These processes have become the way of expressing my world. It involves seeing images through a series of shapes, arranged and colored to represent the essence ... the magic... that I experience.

## **Woodblock Printmaking**

The technique of woodblock printmaking dates back to the 2nd century B.C. in China. Japan has enjoyed a long tradition of woodblock printmaking, with woodcuts first appearing in 1770 A.D. Ms. Howard's technique of woodblock printing is exclusively the traditional Japanese method which she studied in Tokyo, Japan under Master Hodaka Yoshida. A carved woodblock is created for each color in the print. Watercolor and rice paste are applied with a Japanese brush to the wood. A dampened piece of handmade mulberry "Kizuki" paper is placed on the block and pressed, transferring the color to the paper. Two sides of each piece of paper are exactly cut at right angles for the registration of the paper to the woodblock. The precise hand-registration of the paper to each block must be repeated many times throughout the creation of one print. Daryl's signature of 22K gold, silver, or copper leaf is applied last as embellishment to the print. Each print is released in limited editions of 50.

## **Mixed Media Collage**

Daryl begins each collage by creating a metallic leafed board (or boards) for the background. The entire surface of the board is covered with 22K gold, sterling silver, or copper leaf. Cut and torn papers are used to create shapes within the piece and textured areas are created from earth pigments and applied gemstones. Highlighted areas within the piece are created with overlays of metallic leaf. Recent work reflects a return to her beginnings by utilizing segments of antique Japanese woodblock prints and kimono fabrics within her collage. Daryl's collage process is evolutionary – each piece builds and layers into the next.

# THIRD GENERAL SESSION

## Sunday 9:00 - 11:00 AM



**Lois Gibson**

Lois Gibson is recorded in the Guinness Book of Records as The World's Most Successful Forensic Artist. Since beginning her career in 1982, her sketches have helped law enforcement bring in over 1,188 criminals. She is a graduate of the University of Texas at Austin with a Bachelor of Fine Arts *With Honors* and the FBI Academy Forensic Artist Course. She now teaches this profession at Northwestern University. She completed the textbook for her profession titled ***Forensic Art Essentials*** released by Elsevier Academic Press December 2007. Her recently published true-crime book ***Faces of Evil*** which profiles some of her most fascinating cases was co-authored with renowned writer Deanie Francis Mills. Both books are available in book stores and on line. Her recent sketch of an unidentified murdered baby girl called "Baby Grace" prompted Riley Ann Sawyers' grandmother to identify her for the Galveston authorities resulting in the apprehension of her murderers. In 1990, Gibson sketched an accurate likeness of Dennis Bradford, recently arrested in the assault/attempted murder of Jennifer Shuett in Dickinson Texas 19 years ago.

Lois has been profiled in and on:

ABC's *20/20*, *Dateline NBC*, *People Magazine*, *The CBS Early Show*, *CNN*, *Larry King Show*, *Good Morning America*, *Fox News*, *Reader's Digest*, *Oprah's Magazine*, *O*, *Unsolved Mysteries*, *CNN's Paula Zahn Now*, *RELENTLESS* on the Oxygen Channel, *Discovery Channel*, *Newsweek Magazine*, *Houston Chronicle*, *London Daily Telegraph*, and many more.

## Fellows

The 2010 induction of the 2010 TAEA Distinguished Fellows will be held at the Third General Session. Come and congratulate these new Fellows and show them your gratitude for a life dedicated to art education.



Nestled in the Texas Hill Country, Austin strikes a balance between nature, education, the arts, and commerce. Austin is fueled by an entrepreneurial attitude that has resulted in the city's placement at the top of numerous business and cultural lists. Austin is known for its quality of life, which enables companies to attract and retain the very best talent from around the world.

## **Reservations**

**By phone:** 512-382-8000  
Ask for the TAEA Room Block.

**TAEA's Room Rate is:**

Single - \$159 / night  
Double - \$169 / night - \$84.50 per person  
Triple - \$189 / night - \$63 per person  
Quad - \$209 / night - \$52.25 per person

## **Hilton Austin**

500 East 4<sup>th</sup> Street  
Austin, TX 78701

Located in downtown Austin just two blocks  
West of IH 35.

## **Austin Convention Center**

500 East Cesar Chavez Street  
Austin, TX 78767

Located across the street from the Hilton Austin, the ACC has two parking garages plus 1000 spaces two blocks west at 210 East 2<sup>nd</sup> Street, 685 spaces at the NE corner of the facility at Red River and 4<sup>th</sup> Street (entrance on 5<sup>th</sup> Street), 100 spaces of on-street parking and handicapped parking at Trinity and Cesar Chavez Street with direct access to the Center.

## **CONFERENCE REGISTRATION**

### **THURSDAY, November 11, 2010**

7:00 AM-1:00 PM  
3:00 PM-9:00 PM

### **FRIDAY, November 12, 2010**

7:00 AM-7:00 PM

### **SATURDAY, November 13, 2010**

8:00 AM-2:00 PM

**REGISTRATION IS LOCATED IN THE  
AUSTIN CONVENTION CENTER**

## **HELPFUL TIPS**

You must wear your convention badge at all times.

Lost and Found will be at the conference registration desk until Saturday, November 13 at 1:00 PM. After that, please check with the hotel registration personnel. After conference, contact TAEA Headquarters.

You do not need a ticket to attend any workshop or session that is not ticketed. If a session or workshop is a ticketed event, you will need to present the receipt that will be in your packet that is picked up on-site.

Additional tickets for paid or ticketed events can be purchased on-site, if space is available, at the conference registration area.

A spouse or companion cannot attend workshops or visit the exhibit area unless they are fully registered to attend the conference. Additional tickets can be purchased for spouses or companions to attend a tour.



**“Minumental Artworks” Intent Form**  
**TAEA Scholarship Auction 2010**



Name \_\_\_\_\_ Email \_\_\_\_\_

School/District \_\_\_\_\_ Phone # \_\_\_\_\_

Title/Medium of Artwork \_\_\_\_\_

If multiples, how many? \_\_\_\_\_ (Use a new form for a different Minumental medium)

Estimated value \_\_\_\_\_ (If multiples, list value of single item)

**Please make sure that your Minumental Artwork falls within the guidelines:**

- Artwork is done in a 3D medium.
- Artwork is no more than 5x5x5” in size.
- Items that are part of a series should be labeled as such.
- All items should be delivered securely packed in a box with a photo of the work attached (VASE-style).
- If you feel the value of your donation is significant, please let the volunteer know at check-in so that proper security measures will be taken.



**All bids will start at \$5 unless value is significant and should start higher. Volunteers at check-in will help determine starting bid.**

**AUCTION ITEMS MAY BE CHECKED IN WITH AN AUCTION VOLUNTEER BETWEEN 9am AND 8pm ON FRIDAY INSIDE THE EXHIBIT HALL AT THE AUCTION BOOTH, OR TAKEN TO CLAY UNDER FIRE STUDIO, 5305 BOLM RD. #8. BIDDING WILL BEGIN NO LATER THAN 4pm ON FRIDAY, AND WILL CLOSE AT 6pm ON SATURDAY. BIDDERS MAY CHECK AFTER THAT TO SEE IF THEY WON, THEN PAY FOR AND PICK UP THEIR ITEMS AT THE AUCTION PICK-UP STATION (TIME/PLACE TBA).**

**Send forms to Cari Washburn:**

**Email: [4firegirl@gmail.com](mailto:4firegirl@gmail.com)**

**Phone: (512) 924-0374 for more info**

**Snail Mail: Cari Washburn, 5305 Bolm Road #8, Austin, Texas 78721**

**Get your “creative weird” going!!!**



## “Minumental Artworks”

### TAEA 3D Silent Auction Event



Current TAEA members are invited to participate in “Minumental Artworks”, a 3D Silent Auction hosted by Clay Under Fire Studio and benefiting the TAEA Scholarship Fund.

The show will run in conjunction with the ninth annual EAST Austin Studio Tour (info found at <http://www.bigmedium.org/east.htm>).

Artwork may be submitted in any 3D medium (clay, wood, metal, glass, mixed-media, etc). Artwork that is not 3 dimensional or sculptural in nature will not be accepted.

Size limitations are 5”x5” in any direction. Pieces must come safely packaged in secure boxes and ready with a photo attached to the outside of the box (“VASE” style packaging).

Pieces must be received no later than 8pm on Friday, November 12, 2010. There will be a collection box at the Austin convention center available on Friday until exhibit hall closing on Saturday afternoon. After that pieces can be delivered until 8pm at the following address:

**Clay Under Fire Studio  
5305 Bolm Road #8.  
Austin, Texas 78641**



**“Schools offering students the most access to arts education have the highest graduation rates.”**  
*—Staying in School, study done by the NYC Public Schools*

**The viewing, analysis, and creation of artworks provides students with an entry into experiencing academic success.**

**Look to Davis Publications** for effective support that strengthens your art curriculum and reinforces skills in other academic subject areas.

**K-12 Print & Digital Art Programs**

- Explorations in Art, K-8
- The Visual Experience
- Exploring Visual Design
- Davis Studio Series

For more information, visit [davisart.com](http://davisart.com), call 800-533-2847, email [contactus@davisart.com](mailto:contactus@davisart.com).





# THURSDAY WORKSHOPS



**4:00pm-4:45pm**

**Value of Sketchbooks in the Art Room**

**Presenter: Isaac Thomas**

Sketchbooks are a vital resource in developing the minds of artists. Students journal emotions from daily events, take notes, plan projects, write poetry or songs and communicate privately with the teacher. A sketchbook is an artist's best friend.

**4:00pm-5:45pm**

**Color As Light**

**Presenter: Dale Clifford**

This workshop will introduce the basics of color in representational drawing using chalk pastel, in which participants are encouraged to use the formal properties of color, as well as temperature, as a structural tool to create the illusion of form and depth.

**4:00pm-7:00pm**

**Figure Drawing**

**Presenter: Rosemarie Good and John Howell**

Figure Drawing is one of the best classical workshops offered for those wishing to improve their drawing skills. Let our award-winning artists help you see and understand the "rules" for drawing the human figure. This workshop is always a FAVORITE!

**5:00pm-5:45pm**

**It's Time!: Video as Art**

**Presenter: Jordan McDowell**

Video art is just that, art made up of moving video images. We will explore the history, present and future, of this rapidly popular medium and discuss its place within Fine Arts education. Lesson plans and student examples will be provided.

**5:00pm-6:45pm**

**Make a Book and Fill It Up!**

**Presenter: Mel Basham**

Learn two bookmaking techniques with lesson ideas designed to engage and challenge students of all levels. Come make a book and fill it up in this session.

**5:00pm-6:45pm**

**Inexpensive Sketchbooks & Daily Warm-Ups** **Presenter: Stephanie Walton and Loren Gardner**

Routine is necessary in the art classroom. Find out how two art teachers create and use daily sketchbooks and see examples of daily warm-ups and how they are used for their students' final exams. Make and take home your own inexpensive sketchbook.

**6:00pm-8:45pm**

**Handmade Sketchbooks**

**Presenter: Linda Gabbard**

Instructions and hands-on demonstration for making sketchbooks from brown builder paper that look like leather and are based on Medieval Art.

# EXPERIENCE INSTITUTES

## FRIDAY, November 12

### **Mosaic Made Easy**

Cost: \$30.00                      Time: 8:30am-12:00pm  
Limit 10                              The Art Pad

This hands-on mosaic workshop will provide you with the basic skills and confidence to do a variety of mosaic projects with your students. Get sound advice on age appropriate adhesives and materials, where to get cheap supplies, and how to manage the flow of a project from start to finish.

### **Product Layering and Glass Fusing Made Simple (Two workshops)**

Cost: \$55.00                      Time: 8:30am-12:00pm  
Limit 40                              Armadillo Clay & Supplies

*Product Layering* - Glaze, Underglaze, Stroke & Coat and Crystal Combination techniques.

*Glass fusing* - using pre-cut shaped to demonstrate "no cut" projects as well as glass layering in the kiln.

### **Sculpting with Nature**

Cost: \$15.00                      Time: 9:30am-11:30am  
Limit 30                              Umlauf Sculpture Garden

Study how Andy Goldsworthy, photographer and environmentalist, uses natural and found objects to create sculptures which draw out the character of their environment. Working with natural items such as flowers, leaves, mud, seeds, twigs, thorns, etc. and considering form, rhythm, and patterns, create and photograph a site specific sculpture.

Digital cameras will be used to photograph the sculptures. These photos will be dumped into a slide show for group viewing and emailed to the participants for their personal use.

### **Exciting Collage Techniques**

Cost: \$40.00                      Time: 9:30am-12:30pm  
Limit 20                              AMOA/Downtown

Re-discover basic collage techniques and learn new uses for opaque and translucent papers, magazine type, color, images and more!

### **Torso and Head Building Demonstration**

Cost \$25.00                      Time: 9:30am-12:30pm  
Limit 25                              AMOA/Laguna Gloria

James will be demonstrating hand building the torso through coil-building, pinching and carving

techniques. Once the form is created he will demonstrate creating a face through addition and subtraction.

James was a 1995 NEA Regional Individual Grant Recipient, and 2004 NCECA International Artist-in-Residence in Budapest. In September, he will travel to China for a residency at The Pottery Workshop in Jingdezhen. He has been on the AMOA Art School faculty and its Ceramic Coordinator since 1993.

### **Art Glass Fusing: Just a Sliver**

Cost: \$35.00                      Time: 9:30am-12:30pm  
Limit 15                              Art Glass Fusing Center

**Choose Project:**    2 Nightlights    Kiln Carving

There will be a short lecture and tour of the facility (15 minutes total), then participants will choose one of two projects to make during the workshop. No glass cutting experience is necessary – you will be taught how to cut glass if you make the fused glass nightlights. No glass cutting is required for the six inch kiln carving – the detail is created using a variety of scissors and Exacto knives to shape the fireable material. During the firing process the detail is transferred to the glass. These are ideal beginning glass fusing projects.

### **Using Nineteenth Century Art & History in Your Classroom**

Cost: \$25.00                      Time: 9:30am–1:00pm  
Limit 35                              The Blanton Museum of Art

Join curators and educators from the Blanton Museum of Art for a teacher enrichment seminar that will examine art and social and historical issues from the nineteenth century in America, England, and France using works from our exhibitions *Turner to Monet* and *Repartee*. Teachers will learn techniques for using art images in the classroom, with particular attention to the themes of "Nature, Science and Our Place in the World," and "Life and Society".

### **Keeping a Sketch Journal**

Cost: \$30.00                      Time: 9:30am-1:30pm  
Limit 15                              AMOA/Laguna Gloria

Using Laguna Gloria and its scenic gardens and grounds as inspiration, participants will discover how to make quick sketches on-site, adding personal observations and thoughts, simplifying the drawing process and using color to make

# 2010 TAEA Conference Pre-Registration Form

November 11-14, 2010

Austin, Texas

## Pre-Registration Information

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City/State \_\_\_\_\_ Zip \_\_\_\_\_ Telephone (\_\_\_\_) \_\_\_\_\_

Email address: \_\_\_\_\_

ISD or Institution Name \_\_\_\_\_



Please list any special requirements you have in order to participate in this program.

## Pre-Registration Fees

Pre-registration fee includes all non-fee workshops, general sessions, and exhibits. Basic pre-registration does not include experience institutes, Supervisors Meeting or tours. Early Registration fees end Midnight, October 16, 2010. Late Registration fees end Midnight, October 31<sup>st</sup>. After Midnight, October 31<sup>st</sup>. On-Site Registration Fees will apply.

**CIRCLE** the appropriate pre-registration fee.

	Early Regis.	After 10/16	On-Site Regis. 10/17-10/14
Current TAEA Member	\$115	\$130	\$155
Current TAEA Associate Member	\$115	\$130	\$155
Current TAEA Retired Member	\$100	\$124	\$124
Current TAEA Full-time College/Univ. Student	\$63	\$73	\$73
Current TAEA Institution Member	—No Charge—		
TAEA Fellows Registration	\$55	\$55	\$55
Non-TAEA member (incl. conf. regis. & membership)	\$160	\$175	\$200
Non-TAEA Associate Member (incl. conf. regis. & membership)	\$131	\$160	\$191
Non-TAEA College/Univ. Student (incl. conf. regis. & membership)	\$64	\$79	\$79
Non-TAEA Retired Members (incl. conf. regis. & membership)	\$125	\$140	\$140
Non-TAEA Institutional Member (incl. conf. regis. & membership)	\$225	\$225	\$225
Guest (non-art education spouse/friend)	\$115	\$130	\$155

## Division (CIRCLE):

- |                  |                           |
|------------------|---------------------------|
| Elementary       | Junior/Middle School      |
| High School      | Supervisor/Administration |
| College Student  | Museum                    |
| Institution      | Retired                   |
| Higher Education | Sustaining                |
| Private School   | Other _____               |

## Supervisors Meeting

Thursday, November 11, 2010: 5:00pm-7:00pm and Friday, November 12, 2010: 9:00am-11:00am **\$65.00**

## Experience Institutes - Friday

**NOVEMBER 12, 2010**

(CIRCLE event to pre-register)

- |   |                |
|---|----------------|
| 8:30am-12:00pm – Mosaic Made Easy<br>Limit 10   | <b>\$40.00</b> |
| 8:30am-12:00pm – Product Layering and Glass Fusing Made Simple<br>(two workshops)<br>Limit 40 | <b>\$55.00</b> |
| 9:30am-11:30am – Sculpting with Nature<br>Limit 30  | <b>\$10.00</b> |
| 9:30am-12:30pm – Exciting Collage Techniques<br>Limit 20                                      | <b>\$35.00</b> |

## Experience Institutes – Friday (cont'd)

- 9:30am-12:30pm – Torso and Head  
Building Demonstration  
Limit 25 \$20.00
- 9:30am-12:30pm – Art Glass Fusing:  
Just a Sliver Limit 15 \$30.00  
*Choose Project:*  2 Nightlights  
 Kiln Carving
- 9:30am–1:00pm – Using Nineteenth  
Century Art & History in Your  
Classroom  
Limit 35 \$20.00
- 9:30am-1:30pm – Keeping a Sketch  
Journal  
Limit 15 \$25.00
- 10:30am-1:15pm – Mexic-Arte's Museum  
Day of the Dead  
Limit 30 \$15.00
- 12:30pm-3:30pm – Art Glass Fusing: Just  
a Sliver (Repeat) Limit 15 \$35.00  
*Choose Project:*  2 Nightlights  
 Kiln Carving
- 1:00pm-3:45pm – Carmen Lomas Garza's  
Family Stories  
Limit 20 \$40.00
- 1:00pm-4:30pm – Glaze and Underglaze  
Printing on Clay and Glass Fusing  
Made Simple (*two workshops*)  
Limit 40 \$55.00
- 1:30pm-3:15pm – Flip Video Fun: Engaging  
Teens with Technology  
Limit 20 \$25.00
- 3:30pm-6:30pm – Art Glass Fusing: Just a  
Sliver (Repeat) Limit 15 \$35.00  
*Choose Project:*  2 Nightlights  
 Kiln Carving

## Experience Institutes - Saturday

**November 13**

(CIRCLE event to pre-register)

- 8:30am-12:00pm – Mosaic Made Easy  
(Repeat) Limit 10 \$35.00
- 8:30am-12:00pm – Product Layering and  
Glaze and Underglaze Printing on Clay  
(*two workshops*)  
Limit 40 \$50.00
- 9:30am-12:30pm – The Digital Side of the  
2D AP Portfolio  
Limit 20 \$10.00
- 9:30am-12:30pm – Art Glass Fusing: Just  
a Sliver (Repeat) Limit 15 \$30.00  
*Choose Project:*  2 Nightlights  
 Kiln Carving
- 11:00am-3:00pm – E.A.S.T. Tour and Art  
Demos  
Limit 40 \$15.00
- 11:30am-1:30pm – Exploring the World of  
Matisse Acrylic Mediums  
Limit 15 \$15.00
- 12:30pm-3:30pm – The Digital Side of the  
2D AP Portfolio (Repeat)  
Limit 20 \$10.00
- 12:30pm-3:30pm – Art Glass Fusing: Just a  
Sliver (Repeat) Limit 15 \$30.00  
*Choose Project:*  2 Nightlights  
 Kiln Carving
- 3:30pm-6:30pm – Art Glass Fusing: Just a  
Sliver (Repeat) Limit 15 \$30.00  
*Choose Project:*  2 Nightlights  
 Kiln Carving

expressive impressions of the surroundings. Materials will include watercolor pencils, ink markers, drawing pads and pencils. Participants may wish to bring along a snack with them due to the length of the workshop.

### **Mexic-Arte's Museum Day of the Dead**

Cost: \$20.00                      Time: 10:30am-1:15pm  
Limit 30                              Mexic-Arte Museum

### **Art Glass Fusing: Just a Sliver (Repeat)**

Cost: \$35.00                      Time: 12:30pm-3:30pm  
Limit 15                              Art Glass Fusing Center  
**Choose Project:**  2 Nightlights    Kiln Carving

### **Carmen Lomas Garza's Family Stories**

Cost: \$40.00                      Time: 1:00pm-3:45pm  
Limit 20                              Austin Children's Museum

Austin Children's Museum's signature bilingual exhibit *En mi familia/In My Family*, the country's only hands-on exhibit inspired by the works of nationally acclaimed artist and beloved children's author Carmen Lomas Garza, will be the backdrop for interdisciplinary activities exploring themes of visual thinking, family narratives and cultural heritage correlated with state curriculum standards. The exhibit's life-size vignettes bring to life inviting family scenes depicted in four of the artist's most well-known paintings. Participants will incorporate their own family objects and photos into a collage story box and take home two Lomas Garza bilingual storybooks.

### **Glaze & Underglaze Printing on Clay and Glass Fusing Made Simple (Two Workshops) (Repeat)**

Cost: \$55.00                      Time: 1:00pm-4:30pm  
Limit 40                              Armadillo Clay & Supplies

### **Flip Video Fun: Engaging Teens with Technology**

Cost: \$25.00                      Time: 1:30pm-3:15pm  
Limit 20                              Art House @ The Jones Center

This workshop presents a recent project by Arthouse in which high school students in our teen program Club Arthouse made their own "video tours" of the newly renovated Arthouse building and exhibitions. This workshop will present information about how to engage high school students to look more closely at art and think more critically through the use of pocket-sized video cameras called Flip Video cameras. Participants will learn about this new technology, see student videos, and even use the cameras to make mini-tours of their own. Appropriate for museum educators, high school and middle school teachers.

### **Art Glass Fusing: Just a Sliver (Repeat)**

Cost: \$35.00                      Time: 3:30pm-6:30pm  
Limit 15                              Art Glass Fusing Center  
**Choose Project:**  2 Nightlights    Kiln Carving

## **SATURDAY, November 13**

### **Mosaic Made Easy (Repeat)**

Cost: \$30.00                      Time: 8:30am-12:00pm  
Limit 10                              The Art Pad

### **Product Layering and Glaze and Underglaze Printing on Clay (Two Workshops) (Repeat)**

Cost: \$55.00                      Time: 8:30am-12:00pm  
Limit 40                              Armadillo Clay & Supplies

### **The Digital Side of the 2D AP Portfolio**

Cost: 15.00                         Time: 9:30am-12:30pm  
Limit 20                              Westlake High School

This two hour (offsite) workshop will focus on the digital side of the 2D AP Portfolio, led by guest presenter Dale Baker, Art Department Chair at Westlake High School. Baker will focus on the technical aspects of creating unique digital art on the computer. He will include an overview of software and hardware use by his students plus tips and tricks that will make you, as a teacher, more comfortable teaching digital media. This is a hands-on workshop and will be covering some important features of Photoshop that are a must for all AP Studio teachers, graphics designers and artists. Tips and tricks that will make you, as a teacher, more comfortable teaching digital media. A must for all graphics designers and artists.

### **Art Glass Fusing: Just a Sliver (Repeat)**

Cost: \$35.00                      Time: 9:30am-12:30pm  
Limit 15                              Art Glass Fusing Center  
**Choose Project:**  2 Nightlights    Kiln Carving

### **E.A.S.T. Tour & Art Demos**

Cost: \$20.00                      Time: 11:00am-3:00pm  
Limit 40                              Bolm Road Studios

Come tour the Bolm Road Studios during the opening weekend of the annual EAST Austin Studio Tour. The entire tour showcases over 140 artist studios located East of I-35. Visit Big Medium, the studio who founded the tour as well as over 30 additional nearby artist studios also located on Bolm Road. Limit: 40.

On site demonstrations will include: City Glass: glass blowing and lampworking; Texas Wax: encaustic painting techniques; Clay Under Fire: Architectural Ceramics demonstrations; and a **hands-on opportunity to try out some Smoke Fired Pottery Techniques---participants will**

leave with a piece of their own as a sample of the technique presented by Cari Washburn.

Other demos may include: Glass fusing techniques in the kiln and microwave; Paperclay/Recycled Project techniques; and Cement build up process/How to handle large scale projects.

While in the area, visit other nearby studios such as Pump Project, Co-Lab, and Blue Genie.

**Exploring the World of Matisse Acrylic Mediums**

Cost: \$20.00                      Time: 11:30am-1:30pm  
Limit 15                              Jerry's Artarama

Workshop will use professional grade acrylic from Australia which offers an amazing array of Acrylic mediums. This will be a hands-on workshop where you will learn everything from turning the acrylic paint into a fabric paint to crackling the surface of your painting or creating brilliant transparent prints when screen painting.



**EXHIBIT  
HOURS**

THURSDAY, November 12  
4:00 PM-7:00 PM

FRIDAY, November 13  
11:00 AM-3:00 PM  
4:00 PM-7:00 PM

SATURDAY, November 14  
8:00 AM-2:00 PM

**The Digital Side of the 2D AP Portfolio (Repeat)**

Cost: \$15.00                      Time: 12:30pm-3:30pm  
Limit 20                              Westlake High School

This two hour (offsite) workshop will focus on the digital side of the 2D AP Portfolio, led by guest presenter Dale Baker, Art Department Chair at Westlake High School. Baker will focus on the technical aspects of creating unique digital art on the computer. He will include an overview of software and hardware use by his students plus tips and tricks that will make you, as a teacher, more comfortable teaching digital media. This is a hands-on workshop and will be covering some important features of Photoshop that are a must for all AP Studio teachers, graphics designers and artists. Tips and tricks that will make you, as a teacher, more comfortable teaching digital media. A must for all graphics designers and artists.

**Art Glass Fusing: Just a Sliver (Repeat)**

Cost: \$35.00                      Time: 12:30pm-3:30pm  
Limit 15                              Art Glass Fusing Center  
**Choose Project:**  2 Nightlights     Kiln Carving

**Art Glass Fusing: Just a Sliver (Repeat)**

Cost: \$35.00                      Time: 3:30pm-6:30pm  
Limit 15                              Art Glass Fusing Center  
**Choose Project:**  2 Nightlights     Kiln Carving

## Cedfa - SUMMIT XII

The Center for Educator Development in Fine Arts (CEDFA) invites you to attend the Texas Fine Arts Summit XII to be held June 9-10, 2011. Summit XII will focus on assessment strategies in the fine arts, specifically as they relate to the Response/Evaluation strand of the Fine Arts Texas Essential Knowledge and Skills (TEKS). The design of the Summit will provide opportunities for collaborative hands-on work time to put the ideas covered into practice and to emerge with a practical approach to TEKS-based arts instruction and assessment.

Go to the cedfa website <http://www.cedfa.org/> complete details.

**10:30am-12:30pm – Sharon Smith Folk Art House – Limit 20 – \$10.00:** Sharon Smith, renowned folk artist and true Austin icon, will show us through her home studio which is full of ceramics and hundreds of altars on all of the walls, cabinets, closets, ceiling, etc. etc. "Sharon Smith sees a direct connection between her spirituality and the altars she builds for gallery exhibits. While she was raised in a non-religious home and is not a member of any religious community, she understands her shrines as spiritual explorations of pain, guilt, joy, and laughter. Through her shrines she seeks to break down the common cultural boundaries between art, institutional religion, and individual spirituality. For her, sculpture and altar, kitsch and art, seriousness and frivolity, personal story and collective myth all blend together. Smith seeks to shock the viewer and create conversation. Presenting her own experience is more important than any type of pious communication with the celestial sphere, but her shrine building raises the personal to a higher, more meaningful, level."

**10:30am-12:30pm – Harry Ransom Center – Limit 30 – \$10.00:** Repeat of the tour described above.

**10:30am-1:15pm – Elisabet Ney Museum and Lunch – Limit 30 – \$10.00 (plus lunch cost):** The Museum is the former studio and portrait collection created by nineteenth-century sculptor Elisabet Ney. Venerated as one of the oldest museums in Texas, the Elisabet Ney Museum offers visitors a lovingly preserved glimpse into early Texas history and into the life of a creative and spirited woman who lived life passionately in her own inimitable way. We will go on a docent-led tour of the museum, and then head to lunch in Hyde Park.

**Lunch in Hyde Park –** Lots of great choices for lunch on your own in this wonderful Austin neighborhood, such as Hyde Park Bar & Grill, Dolce Vita, Julio's, Quack's Bakery, Fresh Plus Grocery Store Deli, Asti Trattoria, and Mothers Vegetarian Café.

**10:30am-1:30pm – Austin Film Society – Limit 50 – \$10.00:** We will go on a guided tour of the Austin Film Society, which founded Austin Studios in 2000 through a partnership with the City of Austin. Austin Studios features a 10,000 square foot production office and over 100,000 square feet of production space in five former airplane hangars. Recent improvements totaling \$6 million to the facility include the largest cyclorama wall in Texas at 87 feet in length and two fully soundproofed production stages.

**11:00am-1:30pm – Laguna Gloria (Austin Museum of Art) – Limit 30 – \$10.00 (plus lunch cost):** We will go on a docent-led tour of this

beautiful facility, and then enjoy lunch in the Café. As the Museum's original home, AMOA-Laguna Gloria is a monument to a long-standing commitment to the community—offering a unique experience of history, art, and nature. We will tour the recently restored 1916 Italianate-style villa that was the home of Texas legend Clara Driscoll. Outside we will stroll the lush 12-acre grounds overlooking Lake Austin and enjoy sculpture and the revitalized historic gardens.

**11:30am-1:30pm – Lance Letscher – Limit 25 – \$10.00:** An established American artist with a growing international reputation, Lance Letscher transforms found paper into works of art that are mysteriously evocative, often playful, and graphically beautiful. Letscher precisely cuts and recombines scraps of old books and letters, children's school exercises, recipes, album covers, and other ephemera into motifs that suggest forms abstract and representational. In these collages, which vary from small works on paper to elaborate constructions as large as nine by fourteen feet, Letscher emerges as a skilled colorist and abstractionist who allows blocks of color and fragments of phrases to open up intriguing avenues of memory and association. He and his wife will lead us on a tour of his studio, followed by coffee and snacks. We will be able to purchase signed copies of his new book:

"In this picture book for children of all ages, artist Lance Letscher tells a beguiling story of a boy who sets out to build the perfect machine and makes a surprising discovery. Letscher illustrates the story through collages that are themselves composed of pieces of other stories—children's storybooks, old school books and exercises, and boxes that once held games. These intriguing collages, with their many layers of detail, encourage us to ponder where creative ideas come from.

An appealing way to introduce children to fine art, The Perfect Machine represents a new direction in Letscher's work, in which fragments of phrases in his collages summon up memories and associations without being specifically narrative. Combining images with a story for the first time, Letscher has created a delightful, thought-provoking book that adults and children alike will enjoy."

**11:30am-1:30pm – Casa Neverlandia – Limit 25 – \$20.00:** Imagine for a minute if Peter Pan were an architect and Dr. Seuss were an interior designer and artist and they designed a home together - this is how I believe their home would look! This amazingly colorful 3 story chalet has secret little discoveries tucked into every nook and cranny - imagine gnomes and fairies peering right out of a tree trunk - every inch of the home and yard has been turned into a work of art. What child at heart would ever use modern day conveniences

# TOURS

## Tours - FRIDAY, November 12th

### **8:00am-9:00am – Lady Bird Lake Fitness Walk:**

Start your day with a brisk 3.5 mile walk around Austin's beautiful Lady Bird Lake. Jog on ahead if you like! It's a loop so you can't get lost. **There is no cost for participation; however, you must pre-register to attend.**

### **9:30am-1:00pm – Bob Bullock Texas State History Museum – Limit 45 – Cost \$15.00:**

You will be led by a docent through three floors of exhibits under three themes as big as Texas history: Land, Identity and Opportunity. You will then be able to visit the museum store and/or eat at the café. The exhibits at The Bob Bullock Texas State History Museum will surround you with the sights, sounds and (sometimes) smells of Texas history.

### **9:30am-11:30am – Harry Ransom Center –**

**Limit 30 – \$10.00:** Take a docent-led tour of the galleries at the Harry Ransom Center, an internationally renowned humanities research library and museum. The current exhibition is entitled *Discovering the Language of Photography: The Gernsheim Collection*. This exhibition is made up of two complementary and interweaving narratives—the history of photography as told through the collection's imagery, and the history of the collection's formation and methodology. The Gernsheims assembled a peerless collection, most predominantly in the area of nineteenth-century British photography, and many highlights will be on display alongside works by unknown or lesser-known artists who used various means to improve or to exploit the relatively new invention of photography. The exhibition will highlight key moments in the history of photography, important technological and ideological shifts in the act of picture making, and narratives that served the Gernsheims as key points of collecting.

### **9:30am-11:30am – George Washington Carver**

**Museum – Limit 45 – \$10.00:** You will be led by a docent through the current exhibits. The galleries feature a core exhibit on Juneteenth, a permanent exhibit on Austin African-American families, an Artist's Gallery, and a children's exhibit on African-American scientists and inventors.

### **9:30am-12:30pm – Eastside Print Galleries:**

#### **Flatbed and Slugfest – Limit 40 – \$10.00:**

You will be guided through each of these galleries:

**Flatbed** – founded in 1989 by Katherine Brimberry and Mark L. Smith—is located in Flatbed World Headquarters, an 18,000 sq. ft. warehouse redeveloped in 1999 as a community of creative professionals. Visitors have compared the aesthetics of the space to New York City's Chelsea-district warehouse galleries.

#### **Slugfest Printmaking Workshop – a**

collaborative workshop producing museum quality limited editions of original prints by both established and emerging artists. The workshop is also open to artists who wish to create or edition prints independently or with the assistance of Slugfest's printers. You will see a variety of printing methods such as lithography, relief printing, monotype, collograph, book arts and letterpress.

### **9:30am-12:45pm – Women and Their Work and d berman gallery – Limit 30 – \$10.00:**

Women & Their Work is a visual and performing art organization located in Central Austin that serves as a catalyst for contemporary art created by women living and working in Texas and beyond.

Virginia Yount is a painter with an interest in environmental issues. She paints piles of things that look like unsorted household items at a Goodwill. She also paints magically lit landscapes often with some irony. Recycling, abundance and pristine or pure nature are all themes in her work. Her exhibit will be held over for a docent-led tour for the TAEA Conference, and we may be treated to meeting the Artist in person. We will then walk to the d berman gallery where we will explore this small gallery on our own, following Women and Their Work. It specializes in contemporary American painting, sculpture, and photography. Located in the 1930 Chapline Building, d berman gallery is a contemporary urban exhibition space that preserves the Commercial Deco feel of the historic building.

when you can get down stairs via a fire pole, or talk via talk tubes, get to another balcony via a footbridge and what child would not want a 4 story look-out tower? The amazing thing about this home is that it is completely green. It was purchased for \$13,000 in 1979 as a small one story 1917 bungalow. Over the years the house has evolved from used building materials saved from brick and steel yards and reuse stores. The use of breezeways is important because the house has no AC or heating. To further the green commitment there are 16 solar panels. Rainwater barrels and water from the washer and bathtub funnel to plants out back. We will tour the Casa with one or both of the owner/creators, and then enjoy light refreshments.

**11:30am-1:30pm – Blue Genie – Limit 30 – \$10.00:** Blue Genie was formed in Austin by Rory Skagen, Dana Younger, and Kevin Collins in 1999. The company was a merger of two separate companies; *Skagen Art*, owned by Rory Skagen, and *Black Mountain Art*, owned by Dana Younger and Kevin Collins. Initially, Skagen Art focused on murals and large scale styrofoam sculpture. Black Mountain Art had a line of art products with a heavy focus on mold making and props for theater and print ads. After their initial meeting in 1997, both companies began to rely on

each other — until it was agreed upon that a partnership was inevitable. Blue Genie Art specializes in custom artwork for home and business, as well as museums and government institutions. The award-winning design and creation sets Blue Genie apart from other commercial art enterprises. We will be led on a tour of the facility where several of the installations are on display or in progress.

**6:00pm-8:00pm – Austin Art Crawl – \$10.00:** Join your fellow art educators on Friday, November 12 from 6-8pm for a visual feast during Austin Art Crawl 2010! For \$10 you will be taken between three of the city's museums for exhibitions, shopping, a scavenger hunt and a progressive art-making project.

Selections include: Austin Museum of Art; Blanton Museum of Art; Nurturing Their Creative Spirit: The 2010 Conference Committee Art Show; Mexic-Arte Museum.

Shuttle service will be provided between 5:30pm and 9:00pm. Check your conference program for details.

## Tours - SATURDAY, November 13

**7:00am-8:00am – Lady Bird Lake Fitness Walk:** Start your day with a brisk 3.5 mile walk around Austin's beautiful Lady Bird Lake. Jog on ahead if you like! It's a loop so you can't get lost. **There is no cost for participation; however, you must pre-register to attend.**

**11:15am-1:00pm – Austin Museum of Art – Limit 45 – \$10.00:** Reflecting the unconventional spirit of Austin, AMOA-Downtown offers informative and informal art experiences oriented towards the interests of a broad general audience. The welcoming and centrally located galleries serve as the Museum's primary exhibition site and present continually changing exhibitions and education programs that showcase an array of twentieth-century and contemporary art. The AMOA Museum Store offers a wide range of art-inspired gifts, jewelry, books, and toys. We will be led by a docent through the current exhibits, and have time to browse in the Museum Store.

**11:15am-1:00pm – Casa Neverlandia – Limit 25 – \$20.00:** Tour from Friday is repeated.

**11:15am-1:00pm – Lance Letscher – Limit 25 – \$10.00:** Tour from Friday is repeated.

**12:30pm-2:30pm – George Washington Carver Museum – Limit 45 – \$10.00:** Friday's Docent-led tour will be repeated.

**12:30pm-2:30pm – Austin Museum of Art – Limit 40 – \$10.00:** Tour from earlier Saturday is repeated.

**12:30pm-3:30pm – Bob Bullock Texas State History Museum – Limit 45 – Cost \$10.00:** You will be on your own to explore the museum described in Friday's tour.

**12:30pm-3:30pm – Eastside Print Galleries: Flatbed and Slugfest – Limit 45 – \$10.00:** You will be guided through each of these galleries as described in Friday's tour.

**12:30pm-3:30pm – Oakwood Cemetery – Iconography Presentation and Sketching Opportunity – Limit 25 – \$10.00:** Save Austin's Cemeteries will host a field trip to Oakwood Cemetery for a presentation about gravestone symbolism and a hands-on session for expressing the artistic inspiration that is sure to follow. Founded in 1839, Oakwood Cemetery is Austin's oldest city cemetery. The session will include a

visual presentation in the historic 1914 Gothic Revival chapel which will focus on symbolism found in cemeteries. SAC will then help identify on-site examples for attendees to enjoy during a sketch session of statuary, headstones, flora and fauna, and scenic views in the cemetery.

**12:30pm-4:30pm – Umlauf Sculpture Gardens and South Congress – Limit 40 – \$10.00:** The Umlauf Sculpture Garden & Museum is located near Zilker Park in Austin and features sculpture by 20<sup>th</sup>-century American sculptor, Charles Umlauf. Other contemporary sculptors, several of whom were Umlauf students at the University of Texas also adorn the grounds. We will be led by a docent through the grounds, and will then take the bus to SOCO (below) for a few hours of exploration and/or shopping.

**South Congress** – Cross the river from downtown and enter the wonderful South Congress Avenue District. Browse through its many shops and check out eateries that tantalize the taste buds and the pocketbooks. Check out Uncommon Objects, a wonderful import and knickknack shop, or The Armadillo Market, which carries everything Texas. For the famished shopper, there are more than enough options: Tex-Mex at Guerro's, Fran's Hamburgers, or the eclectic Magnolia Cafe are all favorites with the locals. Enjoy a cup of coffee or light lunch at Texas French Bread after you browse the retro resale shops along the avenue.

**2:30pm-4:30pm – Blue Genie – Limit 30 – \$10.00:** Friday's tour will be repeated.

## Light Graffiti Workshop

Strikes A gain



Light Painting, sometimes called Light Graffiti is a way to create inspiring images with your DSLR camera! Last year we "painted" in a room; this year we go outside of the conference! You'll need a camera and some type of lighting devices; flashlights, LED's, bike lights, cell phones, etc... We will also show you how to create cheaper versions of expensive LED lights.



Saturday Night  
November 13th  
8:00pm  
Meet at the conference  
registration area!

## SMART INVESTMENT: TAEA VASE TRAINING

## VASE JUROR CERTIFICATION TRAINING

11:00 AM-1:45 PM

Saturday

November 13, 2010

Convention Center

**New!**

**New!**

**New!**

# Walk-Up Workshops

You asked for it...  
You got it!

In an effort to make your conference even more informative, Walk-Up Workshops will be offered on Friday and Saturday. These informal sessions will feature short and sweet teaching gems as you move from session-to-session.

Workshops will be presented in a lobby or hallway on Friday and Saturday that will be:

- 45-minute "flex flow" sessions;
- Presented in demonstration format approximately 20 minutes long;
- Possible repeat sessions;
- Will accommodate 12–15 or more people;
- Multi-level/all level lessons;
- Handouts accessible by email or web site;
- Examples showing process at the various stages of the development;
- Allows walk-up at various times during the presentation.

**Continuous Workshops**

**Friday and Saturday**

**4th Floor Locations**

**Austin Convention Center**

## TOURS - Friday

**NOVEMBER 12, 2010**

(CIRCLE event to pre-register)

<b>00am-9:00am: Lady Bird Lake Fitness Walk</b>	<b>Ticketed Event</b>
<b>30am-1:00pm: Bob Bullock Texas State History Museum – Limit 45</b>	<b>\$15.00</b>
<b>30am-11:30am: Harry Ransom Center – Limit 30</b>	<b>\$10.00</b>
<b>30am-11:30am: George Washington Carver Museum – Limit 45</b>	<b>\$10.00</b>
<b>30am-12:30pm: Eastside Print Galleries: Flatbed and Slugfest Limit 40</b>	<b>\$10.00</b>
<b>30am-12:45pm: Women and Their Work and d berman gallery Limit 30</b>	<b>\$10.00</b>
<b>30am-11:30am: Sharon Smith Folk Art House – Limit 20</b>	<b>\$10.00</b>
<b>1:30am-12:30pm: Harry Ransom Center (Repeat) – Limit 30</b>	<b>\$10.00</b>
<b>1:30am-1:15pm: Elisabet Ney Museum and Lunch – Limit 30 (plus lunch cost)</b>	<b>\$10.00</b>
<b>1:30am-1:30pm: Austin Film Society – Limit 50</b>	<b>\$10.00</b>
<b>1:00am-1:30pm: Laguna Gloria (Austin Museum of Art) Limit 30 (plus lunch cost)</b>	<b>\$10.00</b>
<b>1:30am-1:30pm: Lance Letscher Limit 25</b>	<b>\$10.00</b>
<b>1:30am-1:30pm: Casa Neverlandia Limit 25</b>	<b>\$20.00</b>
<b>1:30am-1:30pm: Blue Genie Limit 30</b>	<b>\$10.00</b>
<b>00pm-8:00pm: Austin Art Crawl</b>	<b>\$10.00</b>

## TOURS - Saturday

**NOVEMBER 13, 2010**

(CIRCLE event to pre-register)

<b>7:00am-8:00am: Lady Bird Lake Fitness Walk</b>	<b>Ticketed Event</b>
<b>11:15am-1:00pm: Austin Museum of Art Limit 45</b>	<b>\$10.00</b>
<b>11:15am-1:00pm: Casa Neverlandia (Repeat) Limit 25</b>	<b>\$20.00</b>
<b>11:15am-1:00pm: Lance Letscher (Repeat) Limit 25</b>	<b>\$10.00</b>
<b>12:30pm-2:30pm: George Washington Carver Museum (Repeat) Limit 45</b>	<b>\$10.00</b>
<b>12:30pm-2:30pm: Austin Museum of Art (Repeat) Limit 40</b>	<b>\$10.00</b>
<b>12:30pm-3:30pm: Bob Bullock Texas State History Museum (Repeat) Limit 45</b>	<b>\$10.00</b>
<b>12:30pm-3:30pm: Eastside Print Galleries: Flatbed and Slugfest (Repeat) Limit 40</b>	<b>\$10.00</b>
<b>12:30pm-3:30pm: Oakwood Cemetary – Iconography &amp; Sketching Limit 25</b>	<b>\$10.00</b>
<b>12:30pm-4:30pm: Umlauf Sculpture Gardens and South Congress Limit 40</b>	<b>\$10.00</b>
<b>2:30pm-4:30pm: Blue Genie (Repeat) Limit 30</b>	<b>\$10.00</b>

## **Pre-Registration for Ticketed Workshops, Paid Workshops/Experience Institutes and Tours**

Ticketed workshops, paid workshops, experience institutes and tours require pre-registration. Ticketed events are at no cost but **REQUIRE** pre-registration to attend. Pre-registration and pre-payment for paid workshops, experience institutes and tours is required. If you do not pre-register for ticketed events, paid workshops, experience institutes and tours you may register on-site if space is available. All non-ticketed workshops and presentations are first-come, first-seated.

**CIRCLE the event you wish to attend,** then add the fees (if applicable) to your basic pre-registration amount. There is no admittance to conference workshops, experience institutes or tours after they begin, after maximum attendance is reached, or for observations.

### **Registration Policies**

Only individuals registered for and wearing badges may attend conference programs and visit the Exhibit Hall. A spouse/friend of a registrant need not register unless they wish to participate in TAEA events. A spouse/friend need

not be registered for the conference in order to attend the Awards Program Presentations.

Early pre-registration must be postmarked or received at TAEA Headquarters no later than midnight, October 16, 2010 to receive the early discount. Pre-registrations received between October 17<sup>th</sup> and midnight, October 31<sup>st</sup> will be charged late registration fees. Forms received after midnight, October 31<sup>st</sup> will be considered on-site registrations and applicable fees will apply.

**A \$25.00 processing fee will be charged to all cancellations received on or before midnight, October 31, 2010.**

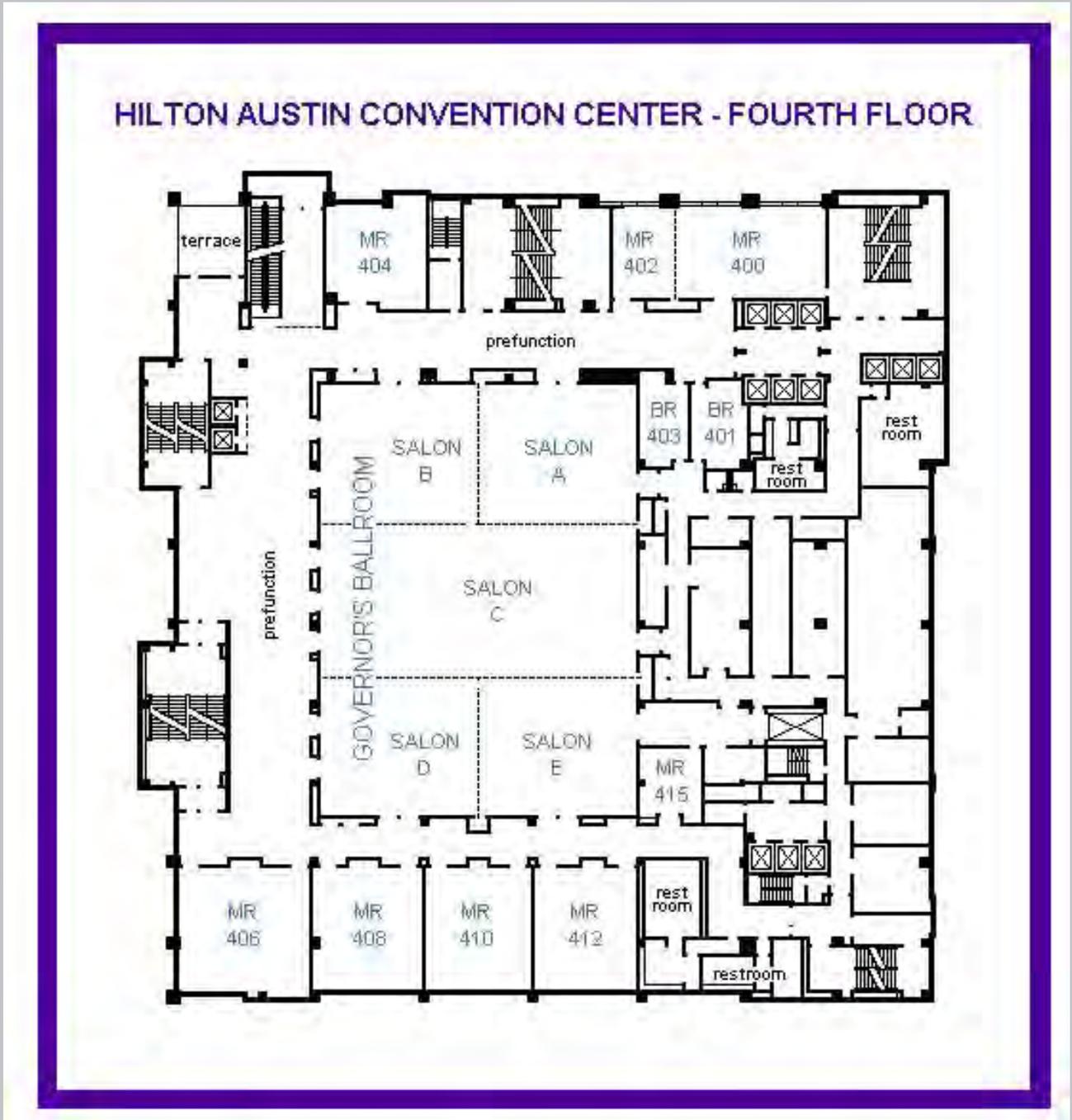
**No refunds will be issued after midnight, October 31, 2010.**



Register on-line at  
[Taea.org](http://Taea.org)

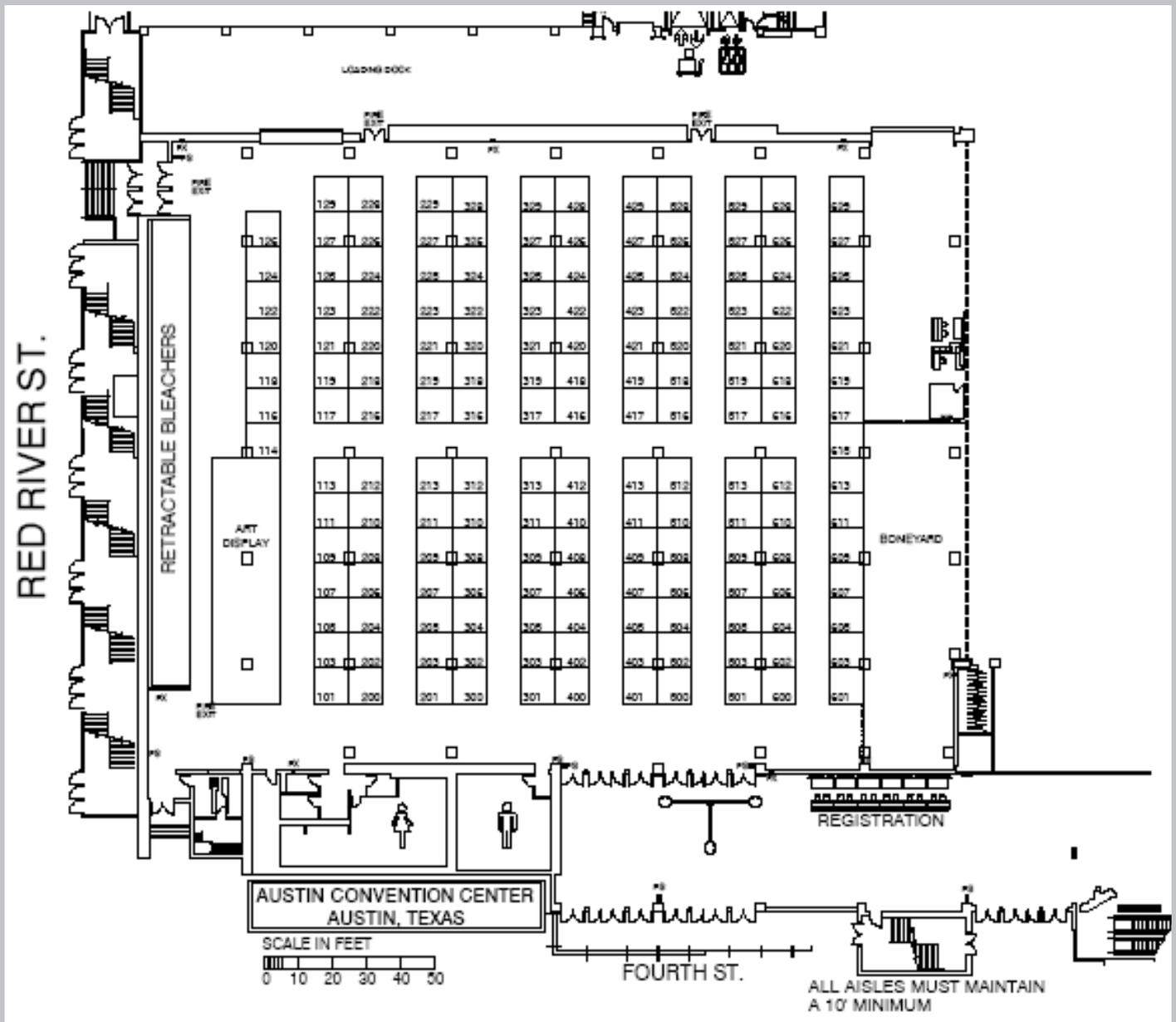
# Hilton Austin

# Fourth Floor



# EXHIBIT HALL FLOOR PLAN

Austin Convention Center Exhibit Hall

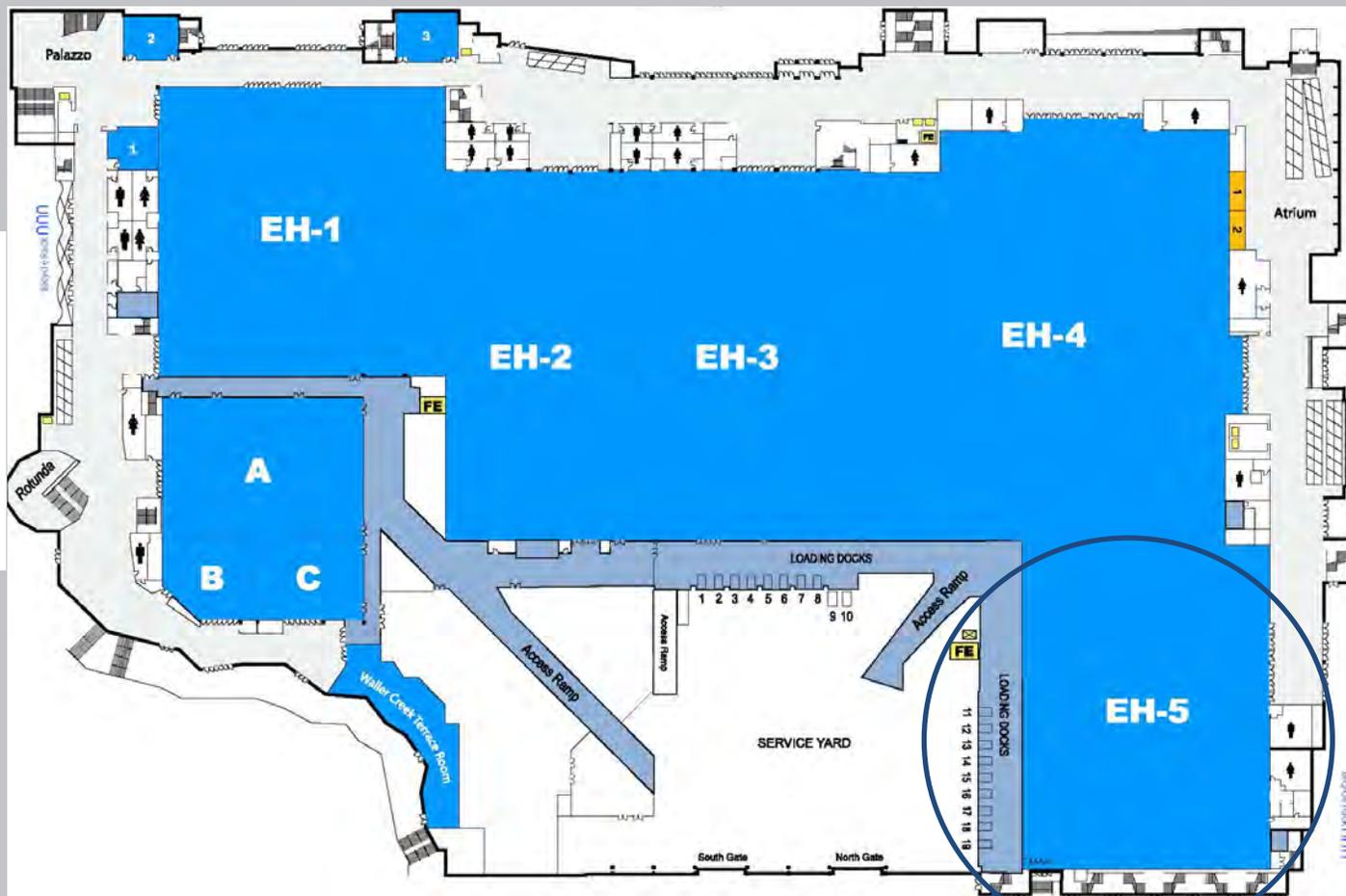


# Austin Convention Center Level 1

TRINITY STREET

CESAR CHAVEZ STREET

4<sup>TH</sup> STREET



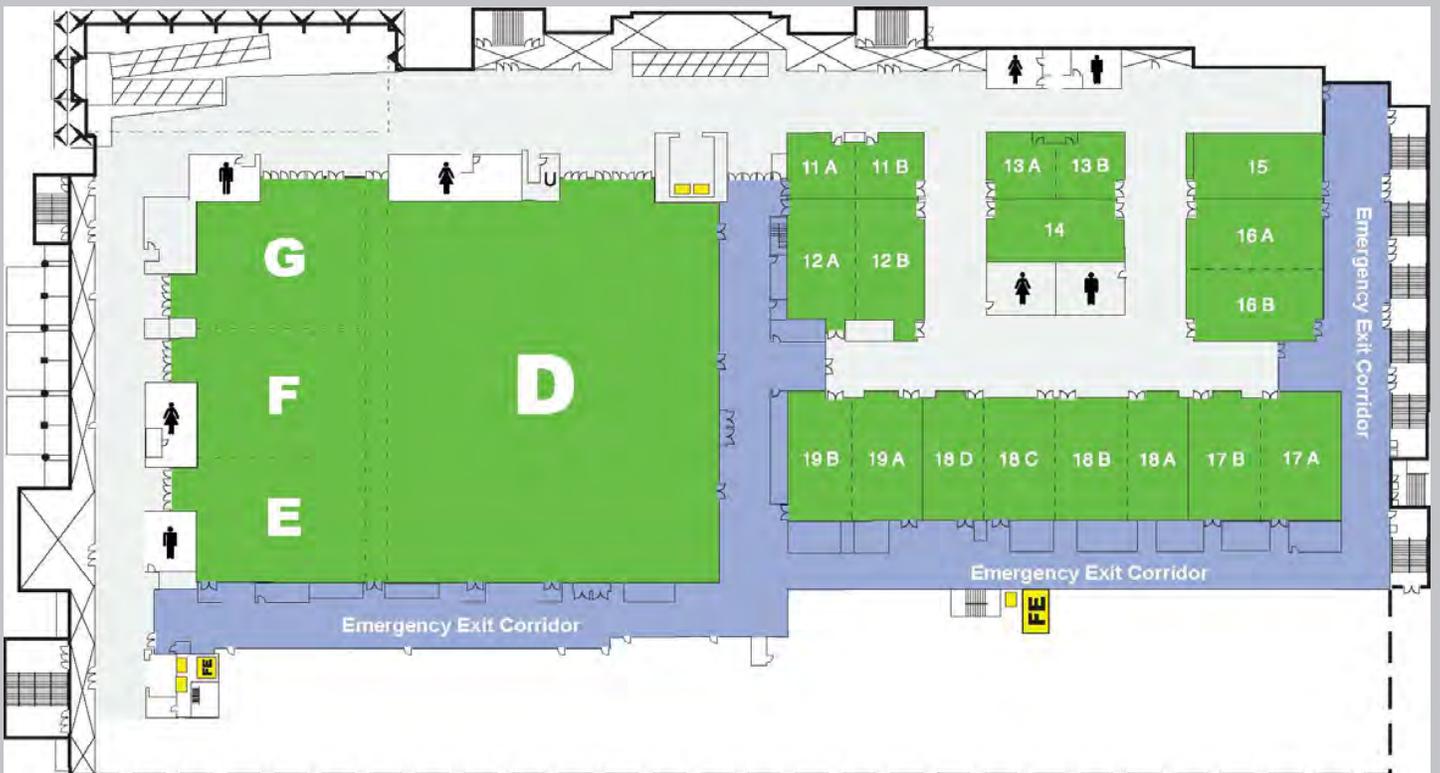
RED RIVER STREET

TAEA EXHIBITS

# Austin Convention Center Level 4

ACC LEVEL 4

ACC LEVEL 4





Dear (Administrator),

As you consider the importance of quality professional development for your staff members, please consider an opportunity important to me: the annual **Texas Art Education Association Conference**. This conference is the highlight of the year for art educators across the state and provides an opportunity to connect with others from elementary to higher education who share the same experiences in the classroom that I do.

This year's conference will be held **November 11 – 14, 2010** at the Austin Convention Center and the Hilton Austin Hotel. Some of the activities include the following:

- 150+ workshops and meetings that include hands-on classes that feature innovative techniques in the classroom, and fulfill CPU credit hours;
- In-service sessions begin early Thursday afternoon and extend until Sunday;
- Sessions that provide information on special-needs students;
- 100+ vendors with up-to-date information on classroom supplies;
- 1600+ art educators willing to share information that benefits students;
- Off-site workshops held at museums, colleges, and other educational venues;
- Nationally recognized keynote speakers featured at three general sessions;
- Workshops that integrate the TAKS, TEKS, and other core related subjects;
- Updated information on programs such as AP, VASE, and Youth Art Month;
- Hundreds of quality artworks, PreK through college, as well as museum studies;
- Information on grants and advice on saving, garnering, and finding funding for the art classroom;
- College and art school representatives providing information on scholarships that will benefit our students.

It is my goal to provide quality art education for the students in our school while also sharing and mentoring other art educators from across the state. I am asking for your support to attend this year's conference on Thursday through Sunday so that I might accomplish these goals. I hope you will let me know as soon as possible, so that our district will be eligible for the discounted registration rate. You can visit [www.taea.org](http://www.taea.org) for information on this conference. Please consider this valuable opportunity and let me know if you can be of support with registration or hotel expenses.

Thank you for your support of arts education!

Sincerely,



## Membership Application

Texas Art Education Association  
 14070 Proton Rd., Ste. 100, LB 9, Dallas, TX 75422  
 Phone: 972/233-9107 x212; Fax: 972/490-4219  
 Email: [jody@madcrouch.com](mailto:jody@madcrouch.com)

Name:			
Mailing Address:			
Home Phone:	Work Phone:		
Cell Phone:	Fax:		
Email Address:			

### TAEA Membership Status (check one)

I will be a new member. Please add my information to the TAEA database.

I am a returning member. My TAEA number is: \_\_\_\_\_

School: \_\_\_\_\_ District: \_\_\_\_\_ TAEA Area: \_\_\_\_\_

### Professional Level (check one)

Elementary	Private School	Supervision/Administration
Middle School/Junior High	Higher Education	Museum
Senior High		
Student at _____,	anticipating graduation in _____.	

### Membership Level (check one)

#### Active \$45

For those engaged in the teaching of art or the direction of art programs, or in the pursuits closely related to the art education field.

#### Associate \$36

First Year Professional. For those just beginning their professional teaching career.

#### Retired \$16

For those who are retired from the art education profession.

#### Student \$16

For full-time students who are not yet employed as art educators.

#### Sustaining Membership \$36

For conference exhibitors and businesses not actively engaged in art education.

#### Institutional \$225

For institutions directly or indirectly involved in art education. Includes: ONE prepaid registration fee for the TAEA annual conference and three designated teachers' participation in VASE/Youth Art Month programs – no substitutions can be made.

#### List names of the three participating teachers:

- 1.
- 2.
- 3.

### Payment Information

I will pay using the credit card information provided below, by check.

Card Type:	Number:	Expiration:	Dues	\$
	Name as it appears on card:		Memorial Scholarship Fund Donation*	\$
Visa	Billing address:	3-digit CVV2 Code (back of card):	Building Fund Donation*	\$
MC			TOTAL PAYMENT	\$
AmEx	Signature:		* Donors of \$50+ may specify a tribute Check one: "In honor of"                      "In memory of" Honoree:	

# Executive Board

## President

Cheryl Evans  
125 Cedar Lane  
Seabrook, TX 77586  
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kapche@aol.com

## President Elect

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78240  
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210-381-6000 Cell  
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## VP Memebership

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## VP Youth Art Month

Alisa Meli  
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## Secretary

Christina Bain  
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## Treasurer

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## Past President

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## Executive Director

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## ELECTS:

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**VP -Elect Youth Art  
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## Suzanne Greene VP-Elect

**Membership**  
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## Directory of Division Chairs

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Bridget O'Brien  
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MFA-Houston  
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713-639-7319  
bobrien@mfeh.org



SEE YA'ALL IN  
GALVESTON, FOR  
TAEA'S  
50TH  
CELEBRATION!

