



TEXAS ART EDUCATION ASSOCIATION

GALVESTON

2011 Conference Nov. 9 - 13

Moody Gardens Hotel Spa & Convention Center

Fiftieth Anniversary

"Every Day Matters ... 50 Years of Art Education in Texas"



**GREETINGS FROM THE TEXAS ART EDUCATION
ASSOCIATION**

**"EVERY DAY MATTERS...50 YEARS OF ART
EDUCATION" IN GALVESTON, TEXAS**

Once again, we are in the planning stages of our 2011 fall conference, November 9-13, 2011. You will help us celebrate "50" years in a variety of fun filled ways. All educational activities will be in the exotic Moody Gardens Hotel/Spa and Convention Center with the exception of some exciting events in the city of Galveston. You will find most of the exhibitors that were at our national conference in Seattle will in attendance in GALVESTON, as well as several other companies.

Today, the Texas Art Education Association has the largest membership (3600+) of any state art association and last year we had over (2300+) in attendance at our conference in Austin. We expect educators, from all parts of Texas, and some from neighboring states, to join us in Galveston and we anticipate an even larger conference this year as Galveston is an exciting place to see.

The exhibit space rates are \$450 for one booth and \$425 for each additional booth until September 15, 2011 and then the rates change to \$475 per booth. TAEA requires all exhibitors to become members of the organization. FOR YOUR CONVENIENCE, WE HAVE A SUSTAINING MEMBER CATEGORY FOR A FEE OF \$36 FOR AN ANNUAL MEMBERSHIP. PLEASE INCLUDE THIS FEE WITH YOUR APPLICATION FOR EXHIBIT SPACE AND SEND TO THE EXHIBITS COORDINATOR. We do assign booth space on a first in, first served basis and a \$100 deposit is required for each booth. Final payment for all booth spaces must be made by October 3, 2011. Cancellation after this date will reflect no refund of monies. Prior to this date one-half of the deposit will be refunded.

Freeman Decorating Company will provide their expertise in setting up your booth. The show colors are red, yellow and blue. Freeman will be handling all freight for your company and you will hear from them shortly after requesting your booth space.

Because you are special, the executive committee of the Texas Art Education Association will host a welcoming reception in your honor on Thursday night after exhibits close. It will be "come as you are" from the exhibit hall.

It is our sincere wish that you will share your product information with the inquisitive and interested teachers in Galveston,. As is our custom, we will have drawings for door prizes to be given away throughout the hours that the exhibits are open. This lively activity keeps the crowds coming! We promise you much attention from our Texas educators. They always welcome the exhibitors as a large part of our conference.

Please plan to come and enjoy our outstanding conference in Texas. Galveston has so many interesting activities, you might consider bringing your family for a few days to enjoy this historic location. THIS IS GOING TO BE ONE SPECIAL 50TH BIRTHDAY !!

Sincerely yours,

Daphna Lilienstern

**Daphna Lilienstern
Exhibits Coordinator
522 Dartmouth Drive
Tyler, Texas 75701-8806
(903) 561-8130
E-mail: daphna9@sbcglobal.net
Fax: (903) 939-9498**

**TEXAS ART EDUCATION ASSOCIATION
CONFERENCE
CONTRACT SPECIFICS**

GALVESTON, TEXAS...2011

The TEXAS ART EDUCATION ASSOCIATION represents 3600+ members from throughout Texas. They are engaged in teaching art and are genuinely interested in advancing their professions. We expect approximately 2300 of these educators will be attending the 2011 Fall Conference to be held at the Moody Gardens Hotel / Spa and Convention Center. The dates of our conference, for exhibitors, are November 10, 11 and 12. All of the conference educational activities will be held at the Moody Gardens Hotel and Convention Center. The conference hotel is Moody Gardens. Ask for the TAEA room block when making your reservations. Their address is 7 Hope Boulevard, Galveston Texas, 77554. The telephone number is 888-388-8484. If you are flying in for the conference I would recommend that you fly into Hobby Airport and take ground transportation from there to Galveston. It is a distance of about 50 miles, and you will pass by NASA, and other interesting sites.

As always, attendees will want to see what is new in the art materials market, what colleges have to offer and those services and products that art educators could enjoy. You, as exhibitors, will have the opportunity to present your services to a broad spectrum of art educators. Exhibits provide a significant feature of the conference since educators depend on the art materials for the tools to enhance their teaching skills. Exhibitors have the chance to display their products and services to those who influence purchasing, and will be reaching an exclusive education audience. Teachers, supervisors, department chairpersons and administrators are searching for new and innovative products for use in schools and universities throughout

Texas and some nearby states. You can even demonstrate from your exhibit space or hold mini hands-on workshops.

We generally have over 85 exhibitors and have 113 booths for exhibitors in our exhibit hall this year.

GENERAL REGULATIONS FOR EXHIBITORS

SUSTAINING MEMBERSHIP: The Texas Art Education Association requires ALL commercial exhibitors to become sustaining members of the organization. A \$36 annual membership fee is expected unless the exhibitor is already an active member of TAEA. Please include this fee with your exhibitor contract.

STANDARD BOOTH: This contract provides a booth with flame-proof back wall and drapery, a standard booth sign carrying the exhibitor's name, security guard service both Thursday and Friday nights, and one six foot draped table with two side chairs. The booth size is 10'x 10' with 3' draped sidewalls. All dimensions and locations shown on the floor plan are believed, but not warranted, to be accurate. Security will be provided when exhibits are not open. Our show colors are red, yellow and blue. The larger exhibit hall (A1-A3) is not carpeted but is well lighted. The smaller connecting space (A4) is carpeted and well lighted.

The Commercials Exhibits Director reserves the right to make such modifications as may be necessary to meet the needs of the exhibitors. Furniture, other than that provided, such as additional tables, electrical outlets, etc. are the sole responsibility of the exhibitor and should be ordered in advance from the decorating company. Our decorator/contractor is Freeman Decorating Company. They will provide you with additional information once you have committed to exhibit. All decorative materials must be fire-resistant and in accordance with the standard established by the NATIONAL BOARD OF FIRE UNDERWRITERS.

BOOTH REGULATIONS: * If you desire extra time to set-up or have a lot of materials, we can allow you to begin setting up after 12:00 noon on Wednesday, November 9th. There is a charge of \$200 for this service. It will be necessary to finish by 8:00 PM. There will be no security on Wednesday night but the hall will be locked. You will have to work with and around Freeman Decorating as this is when they will be setting up the exhibit hall. All exhibitors can begin setting up booths on Thursday, November 10th. at 8:00 AM. Please check-in with the Exhibits Director at the TAEA booth when you arrive. We will open exhibits to conference attendees from 4:00PM-7:00PM. On Thursday. The executive board of TAEA will have a reception for our fabulous exhibitors from 7:30-8:30 after exhibits close. Come as you are!**

THIS YEAR, ONCE AGAIN... We will open on Friday at 7:45 AM until 8:30 AM for a group of eager attendees who have paid for a special "ELITE" ticket. One of the perks of this ticket is that they can have 45 minutes ALONE with the exhibitors. This was a huge success last year.

Then, at 8; 30 AM we will allow all of the attendees in and there is one hour where they will have only you with no other conference activities in opposition! That is correct. The only thing happening from 8; 30-9; 30 will be EXHIBITS then we will remain open until 2; 00PM and open again from 4; 00-7; 00PM.

On Saturday, we will be open from 11:00AM-3:00PM. Tear down can begin at 3:00PM. We listen to your requests and we will levy a \$200 fine for any exhibitor that breaks down their booth earlier than 3:00PM on Saturday. These times are fairly firm but may change as we get closer to conference time. Booth sitters may be arranged through the Exhibits Director. ALL EXHIBITORS WISHING TO PRESENT A WORKSHOP OR PRESENTATION MUST BOOK AN EXHIBIT BOOTH SPACE. A conference proposal is on line under taea.org, and then go to conference. I am also

including a proposal in your mailing. For your pleasure, there will be an area set aside for exhibitors to relax and enjoy a few refreshments during the exhibit hours.

EXHIBITOR AGREES: That in the event of fire, strike, or unavoidable circumstances which would make the building unfit for use, the Exhibitor Space Contract will not be binding. That, neither the convention center or the Texas Art Education Association will be responsible for the safety of the exhibits against robbery, theft or damage by fire, accident or any other cause. There will be reasonable security and the exhibit area will be locked when not open to the public. The character of the exhibits must be acceptable to the Commercial Exhibits Committee. TAEA endorses the creative use of art materials and does not condone products and processes, which encourage imitations, does not allow for individuality, or are known to be harmful to the growth and development of children. Examples of specific products which cannot be approved because they are contrary to present beliefs in art education, are paint-by-number, coloring books and molds and kits, any type of tracing, which provides for no individuality. The Director may direct the Exhibits Committee to decline or prohibit an exhibit, or portion of an exhibit, or workshop, which is not suitable to or in keeping with the character of the conference. Also, businesses, etc. are not permitted to remove attendees from the conference to be moved to an outside location unless it is for off-site workshops approved by the President.

ASSIGNMENT OF BOOTH SPACE: Booths are assigned on a first-come, first-served basis. If none of your choices are available, space will be assigned which is most like the exhibitor's first choice. A floor plan is included in this packet.

ART MATERIALS GIVE-AWAY: To encourage more traffic in the Commercial Exhibits Hall, a drawing for prizes will continue throughout the three days of exhibits. Door prizes are awarded several times each hour and the exhibitor who

donates the “give-aways” receives publicity over the PA system during the entire time of exhibits. Attendees do not have to be present in order to win but they must claim their prizes prior to the last hour exhibits are open on Saturday. At that time, all remaining door prizes will be given to a needy school chosen by the exhibits committee. The “give-aways” do not have to be expensive and exhibitors can be creative. You are under no obligation to participate. Please place a business card on each door prize so we can identify you for publicity. This has created quite an interest in the exhibit area and it definitely keeps the crowds coming!!

EXHIBITOR’S RECEPTION: This will take place on Thursday evening at the close of exhibits. “Come as you are” to this casual reception honoring you as our friends. The location will be announced at conference.

It is our sincere wish that you join us and share with our membership all that you have to offer. Texas art teachers are always inquisitive and interested in your products, ideas, and information. !! We promise you much activity from our Texas teachers. They are always interested in the exhibitors as much as any part of the conference.

IF YOU HAVE THE DESIRE TO ADVERTISE IN THE CONFERENCE PROGRAM, PLACE ITEMS OR CATALOGS INTO CONFERENCE BAGS OR SPONSOR AN ACTIVITY...

Contact our Executive Director, Sara Chapman
at...schapman04@comcast.net

**THE 2012 TAEA CONFERENCE WILL BE IN
BEAUTIFUL, FUN-FILLED, COLORFUL AND
EXCITING.....SAN ANTONIO, TEXAS.**

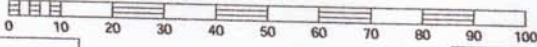
MOODY GARDENS CONVENTION CENTER HALLS A1-A4

Inventory as of 02/11/2011

Dimension	Size	Qty	SqFt
10'x10'	100	113	11,300
9'x18'	162	1	162

Totals: 114 11,462

SCALE IN FEET



HALL A1-A3

↑ ENTRANCES

YOU MUST RETURN THIS FORM..

(2 PAGES)

Texas Art Education Association Conference

Exhibit Space Application Contract

November 9-13, 2011

Galveston, Texas

**APPLICATION FOR EXHIBIT SPACE AT THIS
CONFERENCE INDICATES THE APPLICANT'S
WILLINGNESS TO ABIDE BY ALL EXHIBIT TERMS,
CONDITIONS AND GENERAL REGULATIONS**

NAME OF EXHIBITOR _____

STREET ADDRESS _____

CITY, STATE, ZIP CODE _____

MAILING ADDRESS _____

PHONE () _____ **FAX ()** _____

E-MAIL _____

TOTAL NUMBER OF EXHIBIT BOOTHS REQUIRED _____

YOUR CHOICE OF EXHIBIT SPACE LOCATION...

1ST _____ **2ND** _____ **3rd** _____

BOOTH PRICE IS \$450 FOR ONE BOOTH AND \$425 FOR EACH ADDITIONAL BOOTH UNTIL September 15, 2011 AND THEN THE RATE CHANGES TO \$475 FOR EACH BOOTH. A \$100 DEPOSIT IS REQUIRED FOR EACH BOOTH SPACE. TAEA REQUIRES ALL EXHIBITORS TO BECOME SUSTAINING MEMBERS OF TAEA AT A FEE OF \$36 FOR AN ANNUAL MEMBERSHIP. PLEASE INCLUDE THE \$36 WITH YOUR BOOTH PAYMENT. FINAL EXHIBIT SPACE PAYMENT IS DUE BY OCTOBER 3, 2011.. CANCELLATION AFTER THIS DATE WILL REFLECT NO

REFUND OF MONIES. PRIOR TO THIS DATE ONE-HALF OF THE DEPOSIT WILL BE REFUNDED.

LETTERING FOR THE STANDARD SIGN FOR YOUR BOOTH SHOULD READ...

NAMETAGS NEEDED FOR (GIVE NAMES)

PLEASE RETAIN THE EXHIBIT SPACE FLOOR PLAN THAT ACCOMPANIES THIS CONTRACT FOR YOUR REFERENCE AND RETURN THIS FORM AND THE SUSTAINING MEMBERSHIP FEE WITH YOUR CHECK MADE PAYABLE TO "TAEA CONFERENCE", MAIL TO:

**DAPHNA LILIENSTERN, EXHIBITS COORDINATOR
522 DARTMOUTH DRIVE
TYLER, TEXAS 75701-8806
PHONE 903/561-8130 E-MAIL daphna9@sbcglobal.net
FAX 903/939-9498**

SIGNATURE _____

PLEASE PRINT NAME _____

YOUR POSITION _____

PLEASE HELP US BY DONATING DOOR PRIZES...THEY HELP TO KEEP THE EXHIBIT HALL FULL OF EXCITED TEACHERS. YOU CAN BE "CREATIVE" IN YOUR GIVE-AWAYS !!!

WE APPRECIATE YOU MORE EACH YEAR !!



2014 Membership Application
 Texas Art Education Association
 14070 Proton Rd., Ste. 100, LB 9, Dallas, TX 75422
 Phone: 972/233-9107 x212; Fax: 972/490-4219
 Email: jody@madcrouch.com

Contact Information

Name:	
Mailing Address:	
Home Phone:	Work Phone:
Cell Phone:	Fax:
Email Address:	

TAEA Membership Status (check one)

- I will be a new member. Please add my information to the TAEA database.
- I am a returning member. My TAEA number is: _____
 School: _____ District: _____ TAEA Area: _____

Professional Level (check one)

- Elementary
- Middle School/Junior High
- Senior High
- Student at _____, anticipating graduation in _____
- Private School
- Higher Education
- Supervision/Administration
- Museum

Membership Level (check one)

- Active \$45**
For those engaged in the teaching of art or the direction of art programs, or in the pursuits closely related to the art education field.
- Associate \$36**
First Year Professional. For those just beginning their professional teaching career.
- Retired \$16**
For those who are retired from the art education profession.
- Student \$16**
For full-time students who are not yet employed as art educators.
- Sustaining Membership \$36**
For conference exhibitors and businesses not actively engaged in art education.
- Institutional \$225**
For institutions directly or indirectly involved in art education. Includes: ONE prepaid registration fee for the TAEA annual conference and three designated teachers' participation in VASE/Youth Art Month program – no substitutions can be made.
List names and emails for the three participating teachers:
 1. _____
 2. _____
 3. _____

Payment Information

- I will pay by check (attached) or Purchase Order (attached).
- I will pay using the credit card information provided below:

Card Type:	Number:	Expiration:	<input type="checkbox"/> Dues	\$
	Name as it appears on card:		<input type="checkbox"/> Memorial Scholarship Fund Donation*	\$
	Billing address:	3-digit CVV2 Code (back of card):	<input type="checkbox"/> Building Fund Donation*	\$
	Signature:		TOTAL PAYMENT	\$

*Donors of \$50+ may specify a tribute. Check one:
 "In honor of" "In memory of"
 Honoree:

2011 Conference Workshop / Presentation Proposal

Use this form to submit a 2010 Conference workshop proposal only if you are unable to use the online submission process available on the TAEA website at <http://www.taea.org/TAEA/conference-proposals.asp>.

TAEA c/o Jody Henry
14070 Proton Rd., #100
Dallas, TX 75244

Please note: the Deadline Date for receipt of your presentation proposal is July 15, 2011.

Once your proposal is accepted and scheduled an email will be sent to let you know the time, date and location of your presentation.

Please complete the proposal form, including the portion of any co-presenters that will be needed.
If you have any questions regarding this process, please contact TAEA's Executive Director, Sara Chapman at: schapman04@comcast.net Jody Henry at jody@madcrouch.com

REQUIRED FIELDS ARE HIGHLIGHTED IN BOLD>

PRESENTER Contact Information

Date

First Name Last Name TAEA Membership No.

Email Address Phone

Street Address

City State Zip

Co-Presenter/Panelist 1

First Name Last Name TAEA Membership No.

Email Address Phone

Co-Presenter/Panelist 2

First Name Last Name TAEA Membership No.

Email Address Phone

Co-Presenter/Panelist 3

First Name Last Name TAEA Membership No.

Email Address Phone

Co-Presenter/Panelist 4

First Name Last Name TAEA Membership No.

Email Address Phone

Workshop Information

Would present twice?

Yes

No

Workshop Title (limit 50 characters)

Workshop Description
(limited to 256 characters)
Attach sheet if necessary

List the name of any exhibitor or publishing company sponsoring presentation

Audience / Format

Primary Audience

Primary Audience is a required field. Write in **one** from the list below.

Secondary Audiences (check all that apply if needed)

- Elementary
- Middle School/Jr. High
- High School
- High School/AP
- Supervision/Administration
- Higher Education
- Museum
- Community Based Art Education
- Student
- All Levels

Hands-on Workshop Reimbursement
(Supplies) - Requested

Yes

No

Format (check all that apply)

- Demonstration
- Hands-on
- Lecture
- Panel Discussion
- Water Access Needed
- Meeting

Duration

- 45 Minutes
- 1 hour and 45 minutes
- 2 hours and 45 minutes

Category

Write in **ONE** from the following list: Curriculum, Advocacy, Assessment, Classroom Management, Effective Teaching Practices, Enrichment, School Climate, Technology

Special Notes: List any restrictions on date, time or any other special requirements. Accommodations for date and time will be made where possible but may be restricted as a result of conflicts with other workshops.

Technology

Provide your own computer, LCD projector, sound equipment, and internet air card connection TAEA is not responsible for loss, theft, or damage of your equipment or supplies. No reimbursement for CD's, DVD's or photocopies.