

# General Session Speakers



## SANDY SKOGLUND

Sandy Skoglund was born in Weymouth, Massachusetts in 1946. Skoglund studied studio art and art history at Smith College in Northampton, Massachusetts from 1964-68. Sandy went on to graduate school at the University of Iowa in 1969 where she studied filmmaking, painting, intaglio printmaking, and multimedia art, receiving her M.A. in 1971 and her M.F.A. in painting in 1972.

Sandy moved to New York in June of 1972, where she started working as a conceptual artist, dealing with repetitive, process-oriented art production through the techniques of mark-making and photocopying. In the late seventies Sandy's desire to document conceptual ideas led her to teach herself photography. This developing interest in photographic technique became fused with her

interest in popular culture and commercial picture making strategies, resulting in the work that she is known for today. She has been teaching photography, digital photography, and other art forms at Rutgers University-Newark since 1976.



[credit line for Fox Games]  
Sandy Skoglund, Fox Games, 1989,  
color photograph © Sandy Skoglund

Sandy will be speaking to conference attendees about her work as an artist, describing what she calls the thrill of doubt and struggle in the process of creativity. She will discuss how fear and obstacles can contribute to the value of the artistic process.

Artistically, Skoglund has repeatedly focused on learning and unlearning as methods of structuring the chaos of the unconscious in personal expression.



[credit line for Fresh Hybrid]  
Sandy Skoglund, Fresh Hybrid, 2008, color photograph © Sandy Skoglund